

**2024 BCMA GATHERING AND INNOVATION LAB
SEPTEMBER 23-27, 2024**

TRADE SHOW & ARTIST MARKET

**LHEIDLI T'ENNEH TERRITORY
PRINCE GEORGE**

With local partners:

Lheidli T'enneh First Nation
House of Ancestors
Two Rivers Gallery
The Exploration Place
Central BC Railway and Forestry Museum
Huble Homestead Historic Site

About the 2024 Conference

Museums, heritage spaces, and cultural institutions play a crucial role in shaping public perceptions, fostering dialogue and sparking creativity. To ensure the long-term viability of our sector and institutions, there is a growing need to embrace sustainability as a core principle.

The 2024 BCMA Conference will center sustainability in all its facets.

- **Environmental** (climate and emergency preparedness)
- **Economic** (financial stability and advocacy)
- **Socio-cultural** (equity and community engagement)
- **Institutional** (decent work and contingency)

The event will be run with two parallel tracks;

Track 1

Gathering

The conference track will host a variety of workshops, peer-learning sessions, knowledge exchanges, networking opportunities, site tours of local arts and culture venues, and a keynote or two.

Our local partners for this year's conference are: [House of Ancestors](#), [Two Rivers Gallery](#), [Exploration Place](#), [Railway Museum](#), [Huble Homestead Historic Site](#), [Lheidli T'enneh First Nation](#)

Track 2

Innovation Lab

The lab aims to serve as a collaborative space where innovative ideas and practices can be developed and the way museums, arts, and cultural institutions approach sustainability can be redefined.



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Prince George



Trade Show and Artist Market

Key Information

BCMA is bringing back exhibitors! Service providers, artists, and makers, we invite you to interact one-on-one with an audience of arts, culture, and heritage professionals from across the province during our 2024 conference in Prince George.

Conference Dates:

September 23 - 27, 2024

Trade Show / Artist Market Date:

Wednesday, September 25, 2024

Times:

9:00 AM - 6:00 PM

- Set up: 9:00 AM - 10:00 AM
- Trade Show: 12:00 PM - 2:00 PM
- Take-down: 5:00 PM - 6:00 PM

Location:

Uda Dune Baiyoh House of Ancestors,
Conference Center and Café
355 Vancouver St
Prince George, BC, V2L 2P1

Area:

Right Hall, connected to Main Hall (hosts 250 people)



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Trade Show and Artist Market

Benefits

Each Table includes:

Attendance of all Gathering sessions and food and beverage for 1 person

1 6 ft folding table
table cloths available on request in black, white, or red

2 chairs

2 custom exhibitor name badges

Access to power sources
power bars available on request

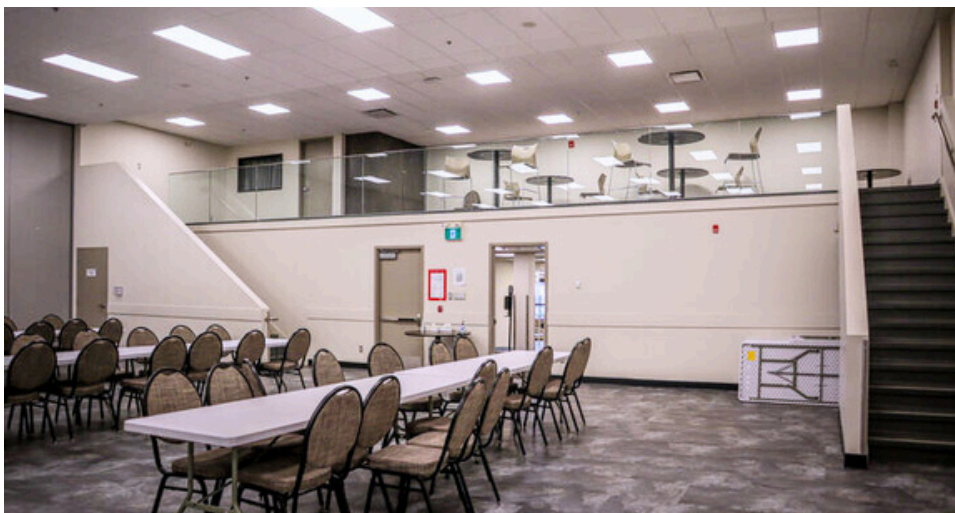
Promotional Benefits:

Online conference program advertisement

Logo inclusion in print, web, and on-site promotional materials

Verbal recognition at the conference

Exhibitor profile on our website



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September 23 – 27



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Trade Show and Artist Market

Pricing

Exhibitor pricing includes attendance of all Gathering sessions and food and beverage for 1 person. For an additional person at your table, a charge of \$150.00 is applicable to cover the cost. There is a maximum of two persons allowed per exhibit space.

BCMA Members

\$850.00

CAD

Non-Members

\$1,050.00

CAD



Lheidli T'enneh artists and makers are encouraged to reach out to development@museum.bc.ca for special rates.

General Information

- All prices are quoted in Canadian dollars
- Full payment must be received at time of booking exhibit due to limited amount of space available
- First come first served for booking
- Exhibit tables are assigned by the Gathering Coordinator
- Exhibiting at the Trade Show and Artist Market does not include access to the Innovation Lab



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September 23 – 27



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About the BC Museums Association

Founded in 1957, the British Columbia Museums Association (BCMA) supports a thriving arts, culture, and heritage sector through collaboration, networking, advocacy, innovation, and professional development.

Since our founding, the BCMA has grown to include more than 450 members in every corner of British Columbia including museums, art galleries, science centres, Indigenous cultural organizations, First Nations, heritage sites, botanical and zoological gardens, cultural centres, conservation institutes, grassroots arts organizations, exhibition galleries permanently maintained by libraries and archives, and nature reserves.

The BCMA supports the professionals and volunteers who work in BC's cultural sector and we aim to improve the cultural literacy of all British Columbians. The BCMA collaborates with arts, culture, and heritage partners to engage with all levels of government to share stories and make them aware of the true impact our sector has in communities large and small across the province.

A Council elected from our membership governs the BCMA. Council members listen to the broader community and help set policy and strategic priorities for the Association, while services are delivered by a dedicated staff and network of professional support. The BCMA is a provincially incorporated society and a registered charity.

Our Vision

Create space for BCMA members to engage in meaningful, courageous dialogue, and equitable actions.

Our Mission

Through bold advocacy and collaborative leadership, the BC Museums Association supports the arts, culture, and heritage sector to thrive.



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September 23 – 27



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Our Audience

Increase your visibility and deepen relationships with British Columbia's cultural heritage community.

Our programming and resources draw hundreds of sector professionals, government officials, funders, and industry members from across BC and Canada.

During BCMA's 2023 gathering we saw:

100

Online Delegates

BCMA 2023 Digital Registrants

150

Live Delegates

BCMA 2023 In-person Registrations

SOLD OUT

For BCMA's 2024 gathering we expect:

50

Innovation Lab

Participants

SOLD OUT

250

Conference

Delegates

SOLD OUT

To ensure that we offer an event that reflects our host community's venue capacity and that our delegates are received and remembered as respectful guests, we anticipate a limited number of in-person delegates.

The BCMA looks forward to offering a variety of virtual learning and networking opportunities associated with the 2024 conference to allow for wide participation.



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September 23 – 27



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Our Audience

BCMA's Reach:

2,500+

Social Media
Followers

475+

Active
Members

1,000+

Newsletter
Subscribers

3,500+

Average Monthly
Website Users

BCMA's Members include:

- Museums
- Art galleries
- Cultural centres
- Archives
- Natural history centres
- Heritage sites
- Historic houses
- First Nations Organizations
- Friendship Centres
- Science centres & aquariums
- Botanical gardens
- Public library systems
- Post-secondary institutions
- Provincial and national associations



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September 23 – 27



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Prince George

We encourage you to reach out to learn more about how you can connect with the leaders and decision-makers of BC's culture and heritage sector.



Contact us today!

Abigail Buckwalter-Ingram

Development Manager

Email: development@museum.bc.ca

BC Museums Association

Phone: 250-356-5700

Website: museum.bc.ca

The BC Museums Association (BCMA) office is located on the traditional, unceded lands of the Lekwungen peoples (Songhees and Xwsepsum Nations). We respect past, present, and future Indigenous stewards and recognize that we are uninvited guests on this territory.

As a reflection of the provincial scope of our membership and organization, we recognize that our affiliates occupy the ceded, unceded, and sovereign territories of Nations across what is referred to as British Columbia.



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