



BCMA Advocacy Committee 2023 Terms of Reference

1.1. Purpose

The purpose of the Advocacy Committee is to support the BCMA's advocacy work and to support advocacy to local, provincial, and federal levels of government to increase awareness and understanding of British Columbia's cultural sector, and advocate for stable funding.

1.2. Role

The Committee's role is to support the BCMA's advocacy action planning and to provide strategic support in the development of advocacy resources and materials.

1.3. Membership/Composition

Committee membership is open to any BCMA member in good standing and will strive to reflect the diversity of the BCMA's membership. The Committee should have at least two members from the BCMA's Council. Membership is two years with the possibility of renewal.

1.4. Duties and Responsibilities

The duties and responsibilities of the Advocacy Committee are to advise BCMA administration and membership on advocacy issues. The Committee will advise the BCMA in the development and implementation of an annual action plans.

1.4. Reporting

The committee reports to BCMA Council as an advisory committee.

1.4. Meeting frequency

Quarterly, or as agreed by committee members.

These terms of reference were approved by Council in March 2023.

Review date: March 2024