

Joint Conference

ACT II

November 2-4, 2022

Lekwungen territory
Victoria, BC



BC MUSEUMS
ASSOCIATION

HeritageBC



About the BC Museums Association

Founded in 1957, the BCMA creates a bright future for British Columbia's museums, galleries, and cultural heritage communities through networking, advocacy, innovation, and professional development. Since its founding, the BCMA has grown to include more than 450 members in every corner of the province representing museums, art galleries, science centres, Indigenous cultural organizations, heritage sites, botanical and zoological gardens, cultural centres, conservation institutes, exhibition galleries permanently maintained by libraries and archives, and nature reserves.

The core of the BCMA's work is to provide programs and services to benefit our members and the sector at large. To achieve this we are guided by the following:

Guiding Principle: We believe in the transformative power of museums.

Vision: The museum community is valued for providing leadership, dialogue, influence, and knowledge to British Columbians.

Mission: We lead by supporting, empowering, and advocating for the BC museum community.

About Heritage BC

Heritage BC supports all people of British Columbia who champion the preservation and conservation of all forms of cultural heritage, developing awareness, appreciation and respect for BC's built and intangible traditions.

Heritage BC is a charitable not-for-profit organization supporting heritage conservation across British Columbia through education, training and skills development, capacity building in heritage planning and funding through the Heritage Legacy Fund.

Their work is dedicated to:

- Building a strong, focused, and impactful organization.
- Building awareness of the importance and diversity of cultural heritage, so that heritage values are appreciated by all.
- Building collaborations and maximizing capacities with communities, local governments and private sector organizations to create a dynamic future for heritage.
- Building the capacities of a strong and vital sector through exceptional service and comprehensive learning.

Contact Us:

Abigail Buckwalter-Ingram
BCMA Development Manager
development@museum.bc.ca



November 2 - 4 , 2022



Victoria, BC

About the 2022 Conference

Join the BCMA and Heritage BC for Act II of our Joint Conference from November 2-4, 2022 on Lekwungen territory in Victoria, BC.

Being part of our event is one of the best ways to promote your brand, connect with sector leaders, and align yourself with a cause that matters.

Engage with speakers and panellists, and participate in important discussions about **collaboration, leadership, and redress** in our ever-changing heritage landscape.

Breaking Silos & Collaboration

- Emergency response
- Cross-sector collaboration
- Government partnerships
- Serving your communities
- And more

Leadership & Governance

- Activism in Museums
- Better Advocacy
- Capacity building
- Leadership & changemakers
- And more

Redress

- Repatriation in action
- 2SLGBTQIA+ representation in heritage
- Building reciprocity
- And more

Contact Us:

Abigail Buckwalter-Ingram
BCMA Development Manager
development@museum.bc.ca



November 2 - 4 , 2022



Victoria, BC

Joint Conference Act II

HeritageBC



BC MUSEUMS
ASSOCIATION

Our Audience

Increase your visibility and deepen relationships with British Columbia's cultural heritage community. Our programming and resources draw hundreds of sector professionals, government officials, funders, and industry members from across BC and Canada.

During BCMA's most recent conferences we saw:

Virtual
Engagement

2,200+

Online Users

BCMA 2022 Conference, Act I

In-person
Engagement

250+

Live Attendees

BCMA 2019 Conference
Prince George, BC

BCMA and Heritage BC's collective reach:

4,000+

Followers

BCMA and Heritage BC's
Facebook Followers

900+

Members

BCMA and Heritage BC's
Membership

Connect with:

- Museums
- Art galleries
- Cultural centres
- Archives
- Natural history centres
- Heritage sites
- Historic houses
- First Nations Organizations
- Friendship Centres
- Science centres & aquariums
- Botanical gardens
- Public library systems
- Post-secondary institutions
- Provincial and national associations

Contact Us:

Abigail Buckwalter-Ingram
BCMA Development Manager
development@museum.bc.ca



November 2 - 4 , 2022



Victoria, BC



Sponsorship Opportunities

Lunch & Learn Presenter

Interact one-on-one with conference delegates during this catered networking activity. A limited number of sponsors will be able to introduce themselves and their services before mingling with delegates in this engaging alternative to a traditional tradeshow.

Location: Royal BC Museum, Newcombe Conference Hall

Date: November 3, 2022

Time: 11:30 AM - 1:00 PM

Projector, screen, and table for promotional materials will be available.

Benefits

Online conference program advertisement

Sponsor profile on our websites

Custom buttons to identify you as someone delegates should talk to

Conference Delegate List (opt-in) including names, emails, and job titles.

\$500.00
CAD



Contact Us:

Abigail Buckwalter-Ingram
BCMA Development Manager
development@museum.bc.ca



November 2 - 4 , 2022

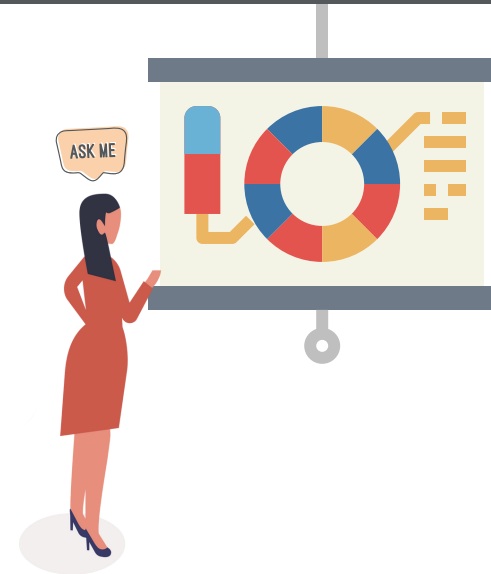


Victoria, BC

How it works...

Lunch & Learn Presenter

- 1 Introduce yourself and give a brief 3 - 5 minute pitch to delegates encouraging them to talk with you about your services.
- 2 Enjoy a catered lunch and mingle with delegates! The BCMA will provide you with a custom button that you can wear all conference long identifying you as someone who can be approached to learn more.
- 3 Chat one-on-one with a room full of leaders and decision makers. Make connections and share your expertise.
- 4 Bring promotional materials and swag for delegates to take with them.



Contact Us:

Abigail Buckwalter-Ingram
BCMA Development Manager
development@museum.bc.ca



November 2 - 4 , 2022



Victoria, BC



Sponsorship Opportunities

General Sponsor Benefits

Online conference program
advertisement

Logo inclusion in print, web, and on-site
promotional materials

Verbal recognition at the conference

Sponsor profile in BCMA newsletter

Sponsor profile on our websites

Social media promotions before and
during conference

Conference Delegate List (opt-in)
including names, emails, and job titles.

\$700.00
CAD



Contact Us:

Abigail Buckwalter-Ingram
BCMA Development Manager
development@museum.bc.ca



November 2 - 4 , 2022



Victoria, BC



Sponsorship Opportunities

Workshop Sponsor

Benefits

Exclusive recognition during sponsored workshop and on all related promotion

Opportunity to make opening remarks and/or provide promotional material to delegates during the workshop

Online conference program advertisement

Logo inclusion in print, web, and on-site promotional materials

Verbal recognition at the conference

Sponsor profile in BCMA newsletter

Sponsor profile on our websites

Social media promotions before and during conference

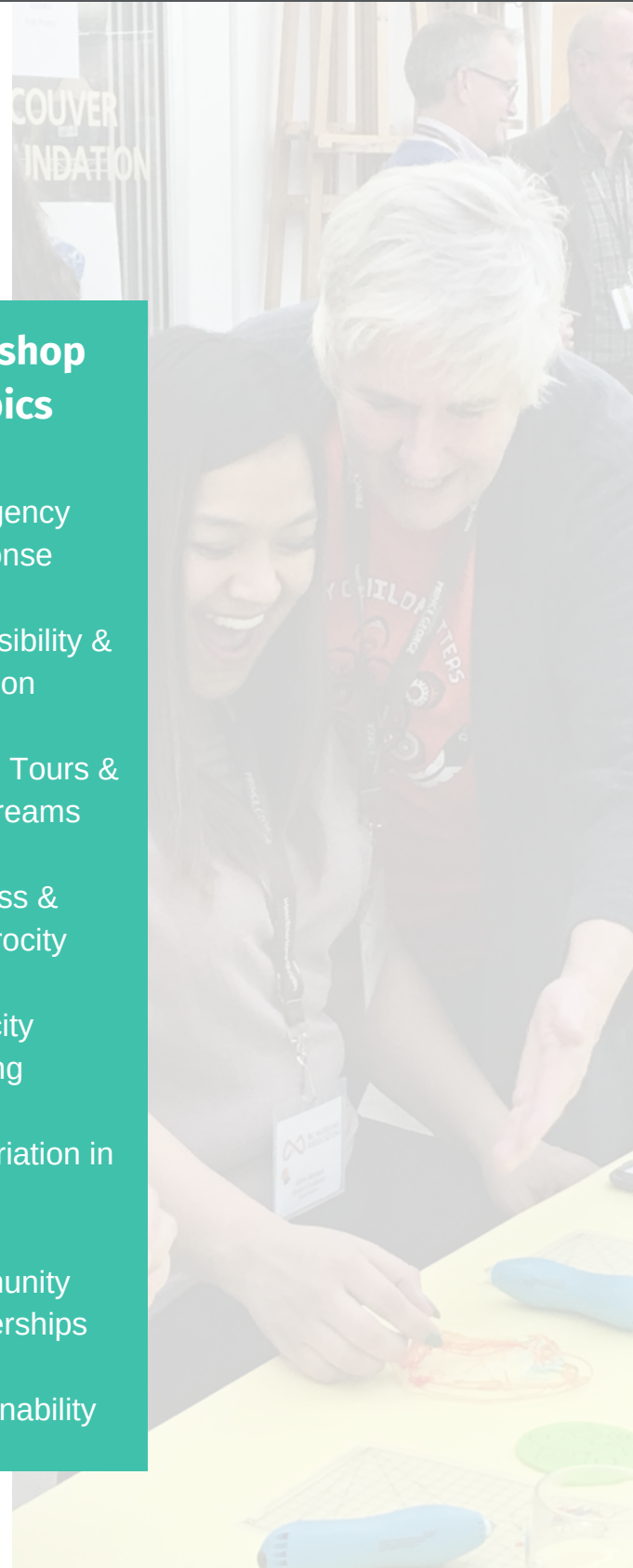
Conference Delegate List (opt-in) including names, emails, and job titles.

\$800.00

CAD

Workshop Topics

- Emergency Response
- Accessibility & Inclusion
- Virtual Tours & Livestreams
- Redress & Reciprocity
- Capacity Building
- Repatriation in Action
- Community Partnerships
- Sustainability



Contact Us:

Abigail Buckwalter-Ingram
BCMA Development Manager
development@museum.bc.ca



November 2 - 4 , 2022



Victoria, BC



Sponsorship Opportunities

Fieldtrip Sponsor

Benefits

Exclusive recognition during sponsored fieldtrip and on all related promotion

Opportunity to make opening remarks and/or provide promotional material to delegates during the fieldtrip

Online conference program advertisement

Logo inclusion in print, web, and on-site promotional materials

Verbal recognition at the conference

Sponsor profile in BCMA newsletter

Sponsor profile on our websites

Social media promotions before and during conference

Conference Delegate List (opt-in) including names, emails, and job titles.

Fieldtrips (TBC)

- Heritage Gardens at Point Ellice House
- *Small Museum Big Impact* - at Sidney Museum
- Saanich Heritage Passport
- Walking tours
- and more

\$750.00

CAD

Contact Us:

Abigail Buckwalter-Ingram
BCMA Development Manager
development@museum.bc.ca



November 2 - 4 , 2022



Victoria, BC



Sponsorship Opportunities

[Build Your Own]

There are many ways to engage with the culture and heritage sector. Below are some possibilities to spark ideas and start conversations. We invite you to contact us with your own suggestions to create a one-of-a-kind opportunity.

Thought Leadership

Promote your values and be a voice for the sector by hosting a speaker or discussion panel. Consumers are looking for brands that align with their values, what are yours?

Face-to-Face

Join in the fun and get interactive! Engage with small groups in networking events or host your own social activity. Come meet the leaders of BC's culture and heritage community.

Branding

Promote your brand to a wide audience with logo recognition on promotional material and during programming sessions and activities.

[Your Budget]

**Let's
Brainstorm!**

Contact Abigail
development@museum.bc.ca

Contact Us:

Abigail Buckwalter-Ingram
BCMA Development Manager
development@museum.bc.ca



November 2 - 4 , 2022



Victoria, BC

Joint Conference Act II

HeritageBC



BC MUSEUMS
ASSOCIATION

We encourage you to reach out to learn more about how you can connect with the leaders and decision-makers of BC's culture and heritage sector.



Contact us today!

Abigail Buckwalter-Ingram

Development Manager

Email: development@museum.bc.ca

BC Museums Association

Phone: 250-356-5700

Website: museum.bc.ca

The BC Museums Association (BCMA) office is located on the traditional, unceded lands of the Lekwungen peoples (Songhees and Xwsepsum Nations). We respect past, present, and future Indigenous stewards and recognize that we are uninvited guests on this territory. As a reflection of the provincial scope of our membership and organization, we recognize that our affiliates occupy the ceded, unceded, and sovereign territories of Nations across what is referred to as British Columbia.

As an organization of provincial scope, Heritage BC recognizes that its members, and the local history and heritage they seek to preserve, occupy the lands and territories of B.C.'s Indigenous peoples. Heritage BC asks its members and everyone working in the heritage sector to reflect on the places where they reside and work, and to respect the diversity of cultures and experiences that form the richness of our provincial heritage.

Contact Us:

Abigail Buckwalter-Ingram
BCMA Development Manager
development@museum.bc.ca



November 2 - 4 , 2022



Victoria, BC