



Sponsor the BC Museums Association: 2023 Webinar Series

The BCMA is now seeking a Presenting Sponsor for 2023!

Supporting the BCMA Webinars is one of the best ways to engage with a wide audience of arts, culture, and heritage professionals.

BCMA Webinars are promoted across our social media channels, published to our online learning portal, and are free for everyone to view, ensuring a wide audience.

Webinars can accommodate pre-recorded or scripted advertisements read by our host accompanied by logo recognition.

In addition to the live and recorded acknowledgement, our presenting sponsor is highlighted on our webinar registration page.

Learn more about the benefits and reach of a webinar sponsorship with the BCMA!

Contact Us:

Abigail Buckwalter-Ingram
Development Manager

Email:
development@museum.bc.ca

Website:
museum.bc.ca

2023 Webinar Series

About BCMA Webinars

The BC Museums Association presents a regular webinar series that has been offered to the public since April 2017. British Columbians from around the province who are passionate about the museum sector are invited to join us for lunch-hour webinars.

These engaging learning opportunities cover many different topics, from education to conservation, marketing to issues of broad interest, and everything in between. Well-respected museum professionals, topic experts and other sector leaders share their time and knowledge by developing and presenting each webinar, with special guests along the way. Webinars typically feature a 35-40 minute practical presentation and 15 minutes of questions.

BCMA webinars are a fast-growing and popular resource provided to BC's museums and cultural community. In the last year, there were over 2,500 webinar attendees.

As of March 2022, BCMA webinars are completely free to the public thanks to our supporters and sponsors.

Sponsorship Benefits

- Banner recognition on the BCMA Webinar webpage, listed as Presenting Sponsor
- Standalone logo inclusion on regular webinar bookend slides, with verbal recognition (live and archived versions) **OR**
- Custom pre-recorded advertisements up to 30 seconds long
- Linked name (and logo where possible) included on the webinar event registration pages
- Estimated 20+ webinars with recognition from January 2023 - December 2023

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Webinars

The BCMA is pleased to host regular educational webinars. Join your colleagues from around the province for these lunch-hour learning opportunities!

Our webinars cover a variety of different topics: from museum education to conservation, marketing to exhibit fabrication and everything in between.

Webinars are **FREE** of charge.



Past Webinars

Webinars are recorded, archived and accessible anytime for BCMA members.

[Webinar Archive](#)

March 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2 12:00 pm <u>BCMA Webinar - Environmental Monitoring, Risk Management and You</u>	3	4	5
6	7	8	9 12:00 pm <u>BCMA Webinar - All About Archaeological Repatriation</u>	10	11	12
13	14	15	16	17	18	
20	21	22	23	24	25	
27	28	29	30 12:00 pm <u>BCMA Webinar - In Your Warehouse: Asking the Right Questions</u>	31		
Previous Month						Next Month

CHECK US OUT:
**[MUSEUM.BC.CA/
WEBINARS](https://museum.bc.ca/webinars)**

BCMA's Webinar Series is brought to you by our Presenting Sponsor:

[Your Business]



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Webinar Engagement:

Increase your visibility and deepen relationships with the BC museum and cultural heritage community. Our programming and resources draw hundreds of sector professionals, government officials, funders, and industry members from across BC and Canada.

Being part of the BCMA's programming and events is one of the best ways to promote your brand and connect with sector leaders.

2,500+

**Annual Live
Webinar Attendance**

3,000+

**Annual Additional
Recording Views**

2,400+

Facebook Followers

2,400+

Twitter Followers

Annual Sponsorship Fee:

Sponsorship of the 2023 BCMA Webinar series is valued at:

\$1,750.00 CAD

With an estimated 2,500 attendees in 2023, connecting with the arts, culture and heritage community is only \$0.70 per individual!

Connect with:

- Museums
- Heritage sites
- Botanical gardens
- Art galleries
- Historic houses
- Public library systems
- Cultural centres
- First Nations Organizations
- Post-secondary institutions
- Archives
- Friendship Centres
- Provincial associations
- Natural history centres
- Science centres & aquariums
- National associations

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Contact us:

We encourage you to reach out to learn more about how you can connect with the leaders and decision-makers of BC's culture and heritage sector.

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