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January 26, 2022

BC MUSEUMS GET CREATIVE TO CELEBRATE FAMILY DAY 2022

One-time grants available for arts, culture, and heritage institutions to host free online and in-person activities.

VICTORIA, BC – The BC Museums Association (BCMA), in partnership with the Province of British Columbia, is offering grants to support local museums, art galleries, historic places, cultural heritage institutions and Indigenous communities in hosting free community activities for Family Day 2022. To ensure that Family Day 2022 is safe as well as fun, grants of up to \$1,000 are available to support the creation of online cultural activities, and grants of up to \$1,250 are available for in-person activities to cover a portion of the costs, such as art supplies, staff time, honoraria for knowledge keepers and community elders, facility expenses, equipment rentals, and enhanced cleaning and safety supplies. In light of the COVID-19 pandemic, any in-person activities must comply with Provincial Health Orders at the time of the activity.

“To me, family is the most important thing, and what better way to celebrate Family Day than to take part in activities that encourage us to spend time and create memories together,” said Melanie Mark, Minister of Tourism, Arts, Culture and Sport. “Our government recognizes that costs can be a barrier to participating in family-friendly activities. These grants allow organizations to offer free Family Day fun, in person or virtually, so British Columbians can enjoy time with their family with a special activity.”

“Museums, galleries, and heritage sites are amazing places for families to come together and learn more about the communities in which they live,” says BCMA Executive Director Ryan Hunt. “Whether online, or in-person, I encourage families to participate in this year’s activities to learn something new about their local history, heritage, or culture.”

All details and a list of supported Family Day activities will be available here: bcmuseums.org as they are confirmed.

Fast Facts about Family Day Grants for Cultural Institutions

- Since 2019, Family Day funding has supported 170 events in 65 communities across the province.
- Events are held during the BC Family Day long weekend (February 18-21, 2022) and are free and accessible to everyone.
- Events are hosted and produced by local museums, art galleries, historic places and/or Indigenous communities.
- The deadline for applications is February 4, 2022 at 4:30 pm.
- To ensure the safety of activities, applicants are required to meet relevant public health orders. Checkout these activities for inspiration: <https://museum.bc.ca/activity-ideas/>
- Full details available at <https://museum.bc.ca/family-day/>

About the BC Museums Association:

Founded in 1957, the British Columbia Museums Association (BCMA) creates a bright future for British Columbia's museum, gallery, and related heritage communities through networking, advocacy, innovation, and professional development. It delivers programs and services to the benefit for both museum professionals and British Columbians as a whole, acting as the cultural and heritage information hub for British Columbia while providing a unified voice for the institutions, trustees, professional staff and volunteers.

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