

BC Museums Association

2021 Conference Opportunities

Contact

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2021 BCMA Conference

Dates: October 7, 14, 21, 28

Location: Virtual & Surrey, BC

Align your organization:

With an innovative and respected leader in the culture and heritage sector.

Increase your visibility and deepen relationships with British Columbia's museum and cultural heritage community. Our programming and resources draw hundreds of sector professionals, government officials, funders, and industry members from across BC and Canada.

With a cause that matters.

Being part of the BCMA's programming and events is one of the best ways to promote your brand, connect with sector leaders, and align yourself with a cause that matters. Consumers are looking for brands that align with their values, what are yours?

Climate Action

Accessibility

Innovation

Reconciliation

Decolonization

Sustainability



**BC MUSEUMS
ASSOCIATION**



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About Conference

The BC Museums Association's Annual Conference brings together professionals and volunteers from museums, galleries, cultural centres and historic sites for networking, professional development, and connection.

Last year, our first virtual BCMA Conference was a big success, with over **1,500** registrations! In 2021 we are building on what we've learned to make the next conference experience even better!

We're reimagining what a virtual conference can be and are inviting members to reconnect with their senses and have their curiosity sparked. Experience our host location, Surrey, through virtual site tours, meet our local partners, and explore Surrey's unique arts, culture, and heritage scene. Join us for learning sessions, be inspired by engaging discussions, celebrate your colleagues with the BCMA Awards, and help shape the future of the BCMA.

Come together for a full month of learning and connecting. We will focus on resilience, trust, and social justice and each week will relate to a specific theme:

Reconciliation and Decolonization

Wellness and Accessibility

Climate Action and Sustainability

Moving forward: Lessons learned



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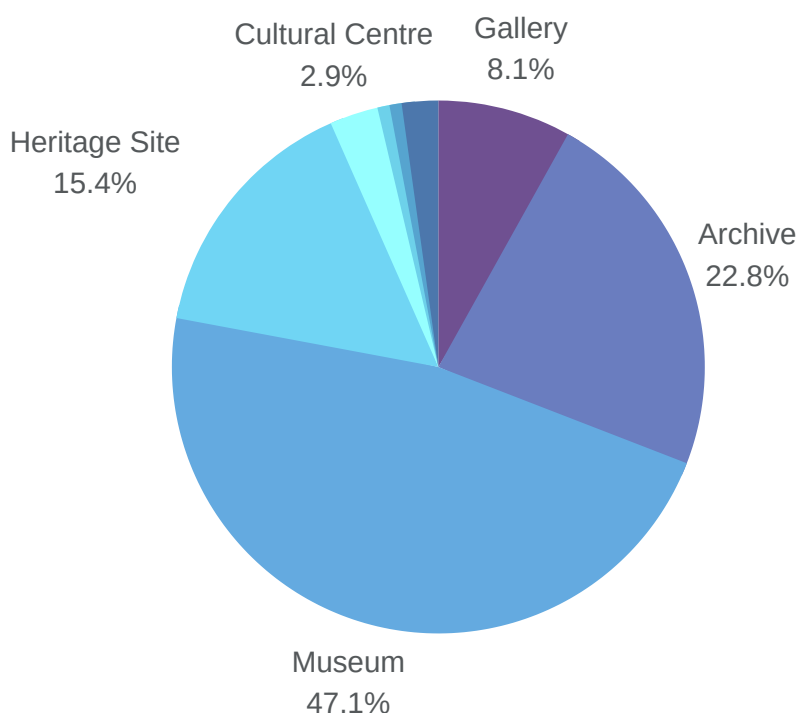
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Our audience

Organization Type



Advertising with the BCMA will increase your visibility and deepen relationships with BC's museum and cultural heritage community:

- Museums
- Art galleries
- Cultural centres
- Archives
- Heritage sites
- Historic houses
- Natural history centres
- Science centres & aquariums
- Botanical gardens
- Public library systems
- Post-secondary institutions
- Provincial, national and international museums associations



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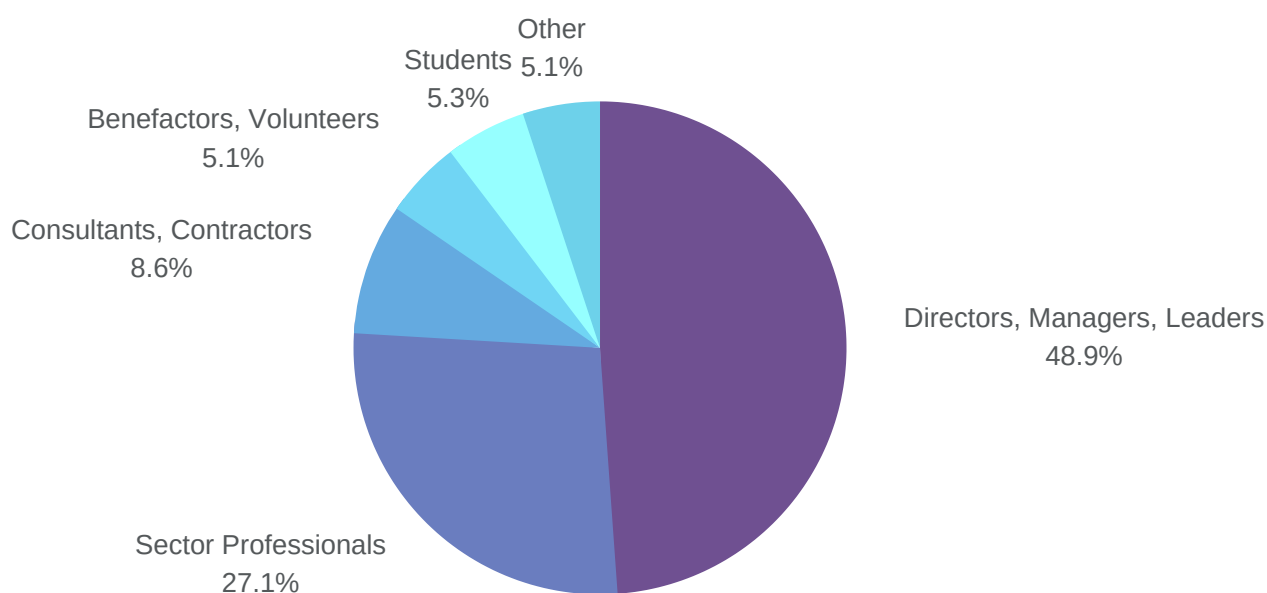
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Involvement in the Arts, Culture and Heritage Sector



Connect with influencers and decision- makers:

- Chief Executive Officers
- Executive Directors
- Marketing Directors
- Educators
- Curators
- Archivists
- Exhibit designers
- Development Officers
- Volunteer Coordinators
- Technicians
- Digital Content Specialists
- Board members
- Public programmers
- Gift shop managers
- Security Directors
- Funders and policymakers
- IT Managers



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Custom connection

Want to move beyond advertising?

There are many ways to engage with the culture and heritage sector throughout the year. Below are some possibilities to spark ideas and start conversations. We invite you to contact us with your own suggestions to create a one-of-kind opportunity.



Contact Us:

BCMA Development Manager
development@museum.bc.ca

Thought Leadership

Promote your values and be a voice for the sector by hosting a webinar or discussion panel. Consumers are looking for brands that align with their values, what are yours?

Face-to-Face

Join in the fun and get interactive! Engage with small groups in an *Ask the Expert* session and participate in networking events. Come meet the leaders of BC's culture and heritage community.

Branding

Promote your brand to a wide audience with logo recognition on promotional material and during programming sessions and activities. From branded waiting rooms to virtual swag bags, there's a branding opportunity for you!

We want to hear from you

We encourage you to reach out to learn more about how you can connect with the leaders and decision-makers of BC's culture and heritage sector.



Contact us today!

Abigail Buckwalter-Ingram

Development Manager

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BC Museums Association

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The BC Museums Association (BCMA) office is located on the traditional, unceded lands of the Lekwungen peoples (Songhees and Xwsepsum Nations). We respect past, present, and future Indigenous stewards and recognize that we are uninvited guests on this territory.

As a reflection of the provincial scope of our membership and organization, we recognize that our affiliates occupy the ceded, unceded, and sovereign territories of Nations across what is referred to as British Columbia.



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