



**BCMA Advocacy Development Committee
Terms of Reference 2020**

Approved on March 6, 2020

1.1 Purpose

The purpose of the Advocacy Committee is to increase awareness and understanding of British Columbia's cultural sector, and advocate for stable funding.

1.2 Role

The Committee's role is to support the BCMA's advocacy action plan and assist with the development of position papers as required.

1.3 Membership/Composition

The Committee should be composed of one third council members and two thirds BCMA members with strong representation from across the BCMA membership. Membership is two years.

1.4 Duties and Responsibilities

The duties and responsibilities of the Advocacy Committee are to advise BCMA administration and membership on advocacy issues and progress. The Committee will assist the BCMA in the development and implementation of an annual action plan. The Committee will assist with the development of position papers as required using existing BCMA communication tools.

1.5 Reporting

The committee reports to BCMA Council as an operational committee.

1.6 Meeting Frequency

Quarterly, or as agreed by committee members.