



BC MUSEUMS
ASSOCIATION

Spoken Words, Shared Stories

September 30 - October 2, 2019
Prince George, BC



BRITISH COLUMBIA
ARTS COUNCIL
An agency of the Province of British Columbia

*We gratefully acknowledge the financial assistance
of the Province of British Columbia.*

*The BC Museums Association Conference 2019 would like to extend our
gratitude to the Lheidli T'enneh First Nation, on whose unceded traditional
territory our Conference takes place. We are thankful to the members of
Lheidli T'enneh who have been willing to share their stories so that we may
grow and learn together, and continually work towards decolonizing
institutions across BC.*

PRESIDENT'S WELCOME

Welcome to the BC Museums Association conference 2019 – *Spoken Words, Shared Stories*,

which will take place in Prince George, BC on the traditional lands of the Lheidli T'enneh people. We are so grateful that **Joshua Seymour**, who has been working with his local community to help create understanding and awareness of Lheidli T'enneh culture, will be joining us to share more about the work he is doing, and to provide closing remarks for conference. I do hope that you enjoy the full program of workshops and presentations focused on the diverse stories being told by museum, gallery and cultural professionals from across our province, and the importance of acknowledging and celebrating intangible cultural heritage. UNESCO has named 2019 as the Year of Indigenous Languages to bring awareness to the immense cultural value of Indigenous languages, the alarming rate in which these languages are disappearing, and the tremendous impact of language loss on Indigenous communities. British Columbia is unique within Canada when it comes to Indigenous language diversity.



Tania Muir - BCMA President

With 7 distinct language families and 34 First Nations languages, BC's languages make up more than 50% of the Indigenous Languages in this country and constitute a significant cultural resource in our province. I know we are all looking forward to hearing from keynote **Dr. Lorna Wanosts'a7 Williams** who will share her knowledge and experience in the area of Indigenous language revitalization, and help us to identify ways that we can support and advocate for language revitalization in our own organizations.

I am also excited to welcome **Museum Hack** as part of the 2019 conference! Re-imagining museum experiences since 2013, Museum Hack has been travelling the globe igniting new approaches to museum programming and audience development. During our time together in Prince George, I anticipate that participants will be inspired by new approaches to storytelling and ways to create dialogue with the communities we serve.

We are also proud to augment conference this year with a pre-conference workshop with the BC Heritage Emergency Response Network (BC HERN). Of critical importance to risk management planning for our organizations, this session will provide guidance on emergency response and collections salvage through presentations and hands-on practice. I do also hope you will find time to explore the rich cultural community during your stay including: Two Rivers Gallery, Exploration Place, Huble Homestead, and the Railway and Forestry Museum. In addition to the tremendous support from both Tourism Prince George and the City of Prince George, representatives from all of these organizations have made a significant contribution to conference and ensuring you have an impactful cultural experience during your time here.

Special thanks to the 2019 conference committee: Carolyn Holmes, David Alexander, Lynn Saffery, Nataley Nagy, Katherine Carlson, Robyn Reimer, Krystal Leason, Hilary Erasmus and BCMA office staff for organizing such an incredible program for us to experience together.

HOST VENUES & LEARNING STREAMS

The majority of Conference 2019 events and sessions take place at the **Courtyard by Marriott Hotel**, Prince George. There are three session rooms: **Fraser**, **Great Northern Ballroom (Spruce room)** and **Great Northern Ballroom (Pine + Fir room)**. The Courtyard by Marriott also plays host to the final event of the Conference, the Gala Dinner and BCMA Awards for Outstanding Achievement Presentations.

We are also proud to present a number of offsite events at some of Prince George's outstanding cultural venues. **Two Rivers Gallery** is located just across the street from the hotel and is also the venue for our Welcome Reception on Monday, September 30, in addition to other conference workshops.



Wednesday evening's Night at the Museum will be hosted at **The Exploration Place**, and is a 1920's themed speakeasy – don't forget to dress up! Delegates will also have the option to hear from both of our host venues as they present on the exciting work they have been doing – keep your eye out for those sessions!

Continuing from last year's program, we have included session learning streams. Use the streams to plan your time around certain themes, but don't feel bound to one topic! Our three streams are Small Museums (sponsored by Lucidea), Indigeneity and Diversity within Culture and Heritage, and Community Engagement & Non-Profit Essentials.

Watch for the following symbols in the program to identify this year's three learning streams:



Small Museums (sponsored by Lucidea)

Calling all delegates who wear multiple hats! Are there days when you act as CEO, educator and janitor all at once? Perfect for delegates from museums with 10 or fewer staff or volunteers, and equally engaging insight for delegates from larger institutions, these sessions explore topics from a small museum perspective.

Indigeneity and Diversity within Culture and Heritage

This learning stream provides a platform for Indigenous and non-Indigenous museum workers to explore issues from diverse perspectives, to learn about innovative projects, and to deepen practice-transforming collaborative partnerships.



Community Engagement and Non-Profit Essentials

From adventures in no-charge admission, to the importance of advocacy for your organization and the role of art and science in learning and engagement; explore topics that relate to the engagement of your community and the strengthening of your non-profit through a variety of perspectives.



REGISTRATION & IMPORTANT INFO

Registration Desk

The BCMA Conference Registration Desk is your number one information stop for Conference 2019. Stop by the Registration Desk when you first arrive to pick up your name badge. Return at any time to get the latest news about schedule changes, room locations, membership information, and more! Members, visit the registration desk during breakfast on Wednesday to sign in and collect your voting card for the Annual General Meeting.

Owl's Bookstore will be located next to the Registration Desk on Monday, Tuesday and Wednesday.

Registration is open at the following times in the pre-function foyer:

Monday, September 30

7:30 a.m. – 9:30 a.m.

2:00 p.m. – 5:00 p.m.

Tuesday, October 1

7:30 a.m. – 5:00 p.m.

Wednesday, October 2

7:30 a.m. – 4:00 p.m.

Speaker Biographies

Speaker bios and images are available at any time on the BCMA [website](#) and through our online schedule app, [Sched](#). Put a face to a name or learn more about your next session's presenter.

Programs and Scheduling App

The BCMA will not have physical copies of the conference schedule available, so please print your own if you would like a copy on-hand during Conference. You can download the Sched app through apple or android app stores, or view the online version [here](#). Through our app you can view the schedule of events, read session descriptions and speakers bios, and create your own conference schedule!

Owl's Bookstore

Owl's Bookstore returns for a fifth time at this year's BCMA 2019 Conference, and will be located next to the BCMA Conference Registration Desk at the Courtyard by Marriott Hotel. We need your donations to fill the shelves, so look in your storage room and on your bookshelves and bring up to 5 non-fiction books (hardcover or soft) of interest to our museum and gallery community. Then visit Owl's Bookstore to purchase books by donation — with all proceeds going to the BCMA.

Show Your Badge

The Show Your Badge Program is an awareness and savings program that encourages conference delegates to shop and/or eat at local businesses and explore activities in the city. Delegates who come to Prince George for a conference, convention or trade show will receive special promotions or discounts from [participating businesses](#) by showing their conference badge at the point of purchase.



SCHEDULE AT A GLANCE

Download our [app](#) or visit museumsassn.bc.ca for full session descriptions.

MONDAY, SEPTEMBER 30

7:30 a.m. - 9:30 a.m.

Conference registration

Pre-conference foyer

8:30 a.m. - 4:00 p.m.

Pre-conference workshop: Introduction to Emergency Response & Salvage for Cultural Institutions

Please note: the pre-conference workshop takes place at Two Rivers Gallery

This one-day workshop, delivered by the BC Heritage Emergency Response Network (BC HERN), in coordination with the BCMA, will provide guidance on emergency response and collections salvage through presentations and hands-on practice. This workshop is for small museum professionals and volunteers with little to no training in responding to emergencies related to collections.

BC HERN is a newly-formed provincial network whose members are qualified to help other museums in the case of an emergency.

2:00 p.m. - 5:00 p.m.

Conference registration

Pre-conference foyer

3:00 p.m. - 4:30 p.m.

Pre-conference workshop: Digital Strategy Listening Session

Location: Fraser room at Courtyard by Marriott Hotel

This session is FREE and open to all delegates thanks to the support from the Government of Canada through the First Spark Initiative.

New technologies often create as many questions as they answer. How often should we post and where? Where do we put our energy and resources? What is a digital strategy, and how do we measure our success? In this interactive session, we'll work together to explore what being "digital" means to B.C.'s museums, what kind of tools and resources are most useful for you, your staff, and your visitors, and how can the BCMA help you to achieve your digital goals. By the end of this session, we'll have collected ideas for improving the BCMA's digital offerings, while also providing you with some strategies, ideas, and tools to start evaluating your own organization's digital tools.

5:00 p.m. - 7:00 p.m.

Welcome reception - "Booze and Build" at Two Rivers Gallery!

BCMA friends: make, build, drink & create at this entertaining evening at Two Rivers Gallery! Sip on some wine or craft beer while you try your hand at felting, laser tattooing, stop motion animation, printmaking, button making, and 3D doodling! Explore the exhibitions, laser tattoo a banana, create an animated short, needle felt a planet and other one-of-a kind activities. It's a night like no other!

Refreshments and Bar, including CrossRoads Brewery serving local craft beer. Cash only!



7:00 p.m.

Dinner on your own



**MONDAY
SEPTEMBER 30
5–7 PM**

**Opening Reception
2019 BCMA Conference**

Booze & Build

A Maker Night for Adults

TwoRiversGallery.ca
across from the Marriot
in Canada Games Plaza
250.614.7800



REGIONAL DISTRICT
of Fraser-Fort George



SCHEDULE AT A GLANCE

Download our app or visit museumsassn.bc.ca for full session descriptions.

TUESDAY, OCTOBER 1

All events are at the Courtyard by Marriott Hotel unless otherwise noted.

7:30 a.m. - 5:00 p.m.	Conference registration <i>Pre-conference foyer</i>
7:30 a.m. - 5:00 p.m.	Vendor displays available for viewing <i>Pre-conference foyer</i>
7:45 a.m. - 8:30 a.m.	Breakfast <i>Great Northern Ballroom</i>
8:30 a.m. - 9:00 a.m.	Territory acknowledgement and welcome <i>Great Northern Ballroom</i>
9:00 a.m. - 10:00 a.m.	Opening Keynote: Museum Hack <i>Great Northern Ballroom</i>
10:00 a.m. - 10:30 a.m.	Coffee break <i>Pre-function foyer</i>
10:30 a.m. - 11:30 a.m.	Breakout Sessions 1
	Finally Free and Loving it: Free Admission and the Inclusive Museum Sanya Pleshakov <i>Great Northern Ballroom (Pine + Fir)</i>
	Creating Shared Histories: A Community Consultation Case Study Eric Holdijk, Dr. Tyler McCreary <i>Fraser</i>
	How to Create Excellent Small Museum Education Programming Joe Borsato, Mary Forbes <i>Great Northern Ballroom (Spruce)</i>
11:30 a.m. - 12:00 p.m.	Lucidea Product Demonstration <i>Great Northern Ballroom (Pine + Fir)</i>
12:00 p.m. - 1:00 p.m.	Lunch buffet <i>Great Northern Ballroom</i>

SCHEDULE AT A GLANCE

Download our app or visit museumsassn.bc.ca for full session descriptions.

TUESDAY, OCTOBER 1

All events are at the Courtyard by Marriott Hotel unless otherwise noted.

1:00 p.m. - 2:00 p.m.



Breakout sessions 2

Project Management Fundamentals for Small Museums: How to Get the Most out of Your Projects

Luc Desmarais

Great Northern Ballroom (Pine + Fir)



The Power of Being Present: Cultivating Advocacy in your Organization

Michael Schwartz, Lynn Saffery, Stephanie Halapija

Fraser



Transformative Engagement and Relationship building: Our Lives Through Our Eyes: Nk'Mip Children's Art

Laura Wyllie, Nataley Nagy, Jennifer Garner

Great Northern Ballroom (Spruce)

2:00 p.m. - 2:15 p.m.

Break

2:15 p.m. - 4:45 p.m.



Breakout Sessions 3

DEEP DIVES

The Indigenous Repatriation Handbook 101

Lucy Bell, Nika Collison, Jisgang, Lou-ann Neel

Great Northern Ballroom (Pine + Fir)



The Future is Eco-Literate

Peter Ord, David Jensen, Tracy Calogheros

Great Northern Ballroom (Spruce)

ASK THE EXPERTS

All sessions take place in Fraser unless otherwise noted

Lucidea

BC Heritage Branch

BCMA Finance Committee

BCMA's Brain

BCMA's Digital Action Plan

BC Arts Council

Canadian Heritage

Mount-Making on a Budget

Two Rivers Gallery

725 Canada Games Way



**Two Rivers
Gallery**

SCHEDULE AT A GLANCE

Download our app or visit museumsassn.bc.ca for full session descriptions.

TUESDAY, OCTOBER 1

All events are at the Courtyard by Marriott Hotel unless otherwise noted.

5:00 p.m. - 7:00 p.m.

Dinner on your own

7:00 p.m. - 10:00 p.m.

Night at the Museum - The Exploration Place

Special Theme and Dress: This year's Night at the Museum will be a 1920's themed Speakeasy with games and prizes! Delegates are encouraged to dress up in 20's garb. Costumes are not a requirement, but definitely fun!

Transportation for delegates is provided free of charge. Shuttles will depart from the Courtyard by Marriott at 6:40, 7:00, 7:20, and 7:40 p.m. A 14 person shuttle will run as-needed to return delegates to the hotel, beginning at 8:00 - 11:00 p.m.

If you feel like walking, it takes about 25 minutes!



333 Becott Pl, Prince George, BC

WEDNESDAY, OCTOBER 2

All events are at the Courtyard by Marriott Hotel unless otherwise noted.

7:30 a.m. - 4:00 p.m.

Conference registration
Pre-conference foyer

7:30 a.m. - 4:00 p.m.

Vendor displays available for viewing
Pre-conference foyer

7:00 a.m. - 8:00 a.m.

Breakfast
Great Northern Ballroom

8:00 a.m. - 9:00 a.m.

BCMA Annual General Meeting
Great Northern Ballroom

9:00 a.m. - 10:00 a.m.

Morning Keynote: Dr. Lorna Wanosts'a7 Williams
Great Northern Ballroom

10:00 a.m. - 10:30 a.m.

Coffee break

SCHEDULE AT A GLANCE

Download our app or visit museumsassn.bc.ca for full session descriptions.

WEDNESDAY, OCTOBER 2

All events are at the Courtyard by Marriott Hotel unless otherwise noted.

10:30 a.m. - 11:30 a.m.

Breakout Sessions 4



Creating Diversity on your Board

Nav Nagra

Great Northern Ballroom (Pine + Fir)



Nawhulna: The Time is Right

Tracy Calogheros, Alyssa Leier, Elissa Gagnon, Josh Seymour
Fraser



Q&D Exhibit Elements for the Small Museum

Kirsten Smith

Great Northern Ballroom (Spruce)

11:30 a.m. - 12:45 p.m.

Lunch on your own

12:45 p.m. - 1:45 p.m.

Breakout Sessions 5



MakerLab 2RG: Art, technology and STEAM education

Briana Sadler, Aisha Hamis

Great Northern Ballroom (Pine + Fir)



Heritage Branch and First People's Cultural Council Partnership

Karen Aird, Genevieve Casault, Ursula Pfahler

Great Northern Ballroom (Spruce)



Stronger Together: Telling a Regional Heritage Story Through Collaborative Tourism Marketing

Leah McQueen

Fraser

1:45 p.m. - 2:45 p.m.

Breakout Sessions 6



A Historic Downtown Walking Tour

Prince George Public Library

Downtown Prince George

Note: for this walking tour, please meet in the pre-conference foyer and wear comfortable shoes and weather appropriate clothing!

SCHEDULE AT A GLANCE

Download our app or visit museumsassn.bc.ca for full session descriptions.

WEDNESDAY, OCTOBER 2

All events are at the Courtyard by Marriott Hotel unless otherwise noted.

1:45 p.m. - 2:45 p.m.

Breakout Sessions 6 CONTINUES



Building Indigenous Interpretation at Barkerville

Alicia Evans, Lynnette Candy, Mandy Kilsby
Great Northern Ballroom (Spruce)



Putting People First

Sandra Borger
Great Northern Ballroom (Pine + Fir)

2:45 p.m. - 3:00 p.m.

Coffee break

3:00 p.m. - 4:00 p.m.

Breakout Sessions 7



Reconciliation in Historic Spaces: Moving Forward from a Colonial Past

Stephanie Halapija
Great Northern Ballroom (Spruce)



Planning for Plan B

Tammy Bradford
Fraser



Siwin: Word Power

Julie Bevan, Arlene Deptuck
Great Northern Ballroom (Pine + Fir)

4:00 p.m. - 5:00 p.m.

Closing Keynote: Joshua Seymour

Great Northern Ballroom

6:00 p.m. - 7:00 p.m.

Gala reception

Pre-conference foyer

7:00 p.m. - 11:00 p.m.

Gala Dinner and BCMA Awards for Outstanding Achievement Presentations

Great Northern Ballroom

THE
EXPLORATION PLACE
Museum and Science Centre
presents

SPEAKEASY & POP-UP SHOP

🌟 SPEAKEASY NIGHT AT THE MUSEUM 🌟

BRUNOS AND BROADS, COOL CATS AND DISHY DAMES ARE ALL WELCOME AT OUR PROHIBITION CASINO NIGHT, WHICH IS SURE TO BE THE BEE'S KNEES! GET YOUR GANGSTER GLAD RAGS ON AND JOIN OUR EXPLACE TEAM OF BUTTON MEN, GRIFTERS AND CAN-OPENERS FOR PROHIBITION CASINO GAMES, A ROARING TWENTIES SOUNDTRACK, AND SNACKS ALL IN SPEAKEASY STYLE!

OCT. 1 🌟 7PM-LATE

THE EXPLORATION PLACE AT 333 BECOTT PL.

POP-UP SHOP

GET A TASTE OF OUR UNIQUE GIFT SHOP AND LOCAL MEMORABILIA AT OUR POP-UP KIOSK DURING THE CONFERENCE AT THE COURTYARD BY MARRIOTT HOTEL.

KEYNOTE SPEAKER

MUSEUM HACK

Tuesday, October 1, 9:00 a.m. - 10:00 a.m.

Great Northern Ballroom



Caroline Wolfson



Museum Hack is an organization that encourages museums to re-think how they approach programming and audience development. They challenge the status quo, breaking down and remixing the facets of museum culture to invite new and existing audiences to rediscover cultural institutions as fascinating places full of stories, ideas, and inspiration. Museum Hack works with cultural institutions to create new content, strengthen existing programs, build social media prowess, reach new audiences, and inspire interest. By re-imagining interactivity, engagement, tours, and events, they can demonstrate how to ensure visitors connect with collections and with each other, all while having fun!

Nick Gray founded Museum Hack in 2013 to solve the problem of Museum Apathy. Nick lives in NYC, and like many locals thought of the Metropolitan Museum of Art as just another tourist place — somewhere you take your friends and family when they visit the city..

Then a friend invited him on a “museum date”, where she showed him the art pieces she was passionate about. That passion was contagious! Nick went back to the museum dozens of times, iPad in hand, doing a deep dive into the pieces he found most interesting. He invited his friends to the museum, showing them what he loved and telling wild, wacky, and unbelievable (but true!) stories. When a popular blog wrote about the “friend tours”, over 1000 people joined a wait to come along with him. After that, the business of Museum Hack was born! As of September 2019, there are more than 50 people working for Museum Hack, spread across the country from NYC to Chicago to Phoenix to San Francisco.

Presenting on behalf of Museum Hack, Caroline Wolfson is the City Lead for the Washington, DC branch of the company. She leads tours at the National Gallery of Art and the National Portrait Gallery as well as manages the Museum Hack tour guides in the Nation’s Capital. She works with museums on audience development as well as with students and professionals alike on their communication, presentation and verbal feedback skills. She holds a Bachelor of Fine Arts from Syracuse University.

SESSION DESCRIPTIONS

Download our app or visit museumsassn.bc.ca for full session descriptions.

Breakout Sessions 1 10:30 a.m. – 11:30 a.m. October 1

Finally Free and Loving It: Free Admission and the Inclusive Museum ●

Great Northern Ballroom (Pine + Fir)

Sanya Pleshakov, Burnaby Village Museum

With the lively discussion on the BCMA listserv last year about to go free or not to go free, this presentation proposes a deeper look into Burnaby Village Museum's adventures in no-charge admission. With nine years now past since waiving fees, the BVM would like to take stock and share with colleagues the ups and downs, the few surprises, and the huge opportunities that have come their way. This presentation is for participants considering taking the plunge who are looking for some hard facts and some recent stats, and maybe a little inspiration.

Creating Shared Histories: A Community Consultation Case Study ●

Fraser

Eric Holdijk, Bulkley Valley Museum

Dr. Tyler McCreary, Florida State University

Currently there is much discussion of collaboration, consultation, and dialogue between museums and Indigenous peoples. But how does a research team or community museum put these ideas into practice? How does one tell a painful history, particularly one within living memory? How can settler institutions and researchers build trust within Indigenous communities? For the past three years, Eric and Tyler have been working in partnership with the Witsuwit'en community and local municipal government. In this presentation, they will discuss the community consultation process they have used in researching and writing a book on Witsuwit'en-settler relations, entitled *Shared Histories*. They will discuss how they are adapting that process for a planned exhibit based on the book, and hopefully assist other research teams and small museums as they attempt to tackle their own community's complex history.

How to Create Excellent Small Museum Education Programming ●

Great Northern Ballroom (Spruce)

Mary Forbes, Executive Director, Potato House Project

Joe Borsato, Project Alchemist & Curator, Potato House Project

This session will explore how to create engaging and culturally-sensitive school programming in partnership with other small heritage organizations. Over the Spring of 2019, the Potato House Project partnered with other heritage professionals in the Cariboo area, including local Indigenous crafting expert Cecilia DeRose, to create the new education pilot program with financial support from the Province of British Columbia. The new program promotes both historical consciousness and hands-on learning through interpretative tours and crafting sessions. One of the goals of the program was to demonstrate that local history education and waste consciousness do not have to be separate enterprises. Using the five senses and interpretative storytelling techniques to keep young audiences engaged, the program meets the modalities of students' learning styles and cultural backgrounds. Join us for a hands-on activity during the session and learn how partnerships, shared narratives of local history and sustainability can be effective teaching tools for small museums.

SESSION DESCRIPTIONS

Download our app or visit museumsassn.bc.ca for full session descriptions.

Lucidea Product Demonstration 11:30 a.m. - 12:00 p.m. October 1

Make Your Museum's Goals a Reality with the Right CMS

Great Northern Ballroom (Pine + Fir)

Candyce McDonald and Benitta MacLachlan, Lucidea

Today's insightful museum professionals share three common goals related to a Collections Management System: they envision a single solution that's off-the-shelf yet adaptable, provides an integrated public portal, and delivers full multimedia support. These goals may seem out of reach—but we'll show you how they can become reality when you choose the right Collections Management System!



ARGUS.

Museum Collections Management Software

**Presenting your imaginative, immersive, innovative,
and inclusive collections has never been easier!**

WE'LL SHOW YOU HOW WHEN YOU ATTEND OUR DEMO, ON:

Tuesday, October 1st at 11:30 am

Check the mobile app or the conference signs for location

Today's museum professionals successfully address challenges,
embrace opportunities, and engage visitors with Argus

Call us at 604-278-6717, or visit us at www.lucidea.com/argus

SESSION DESCRIPTIONS

Download our app or visit museumsassn.bc.ca for full session descriptions.

Breakout Sessions 2 1:00 p.m. - 2:00 p.m. October 1

Project Management Fundamentals for Small Museums ●

Great Northern Ballroom (Pine+Fir)

Luc Desmarais, Administrative Coordinator, UBC Residential School History & Dialogue Centre

It is widely known that small museum professionals wear many hats and take on numerous roles in this eclectic field of work. One of the most common roles is that of the project manager. Every exhibit is a mini project unto itself, and larger more complex projects might come about through grant funding or donations. No matter how they come about, many of us are regularly faced with managing projects that can span a few months, or even a few years in length. What are the fundamentals of project management that can help us complete projects more successfully? This workshop will take participants through the essentials of the project manager's toolkit and lay the groundwork for getting projects defined, planned, organized, and evaluated from beginning to end.

Transformative Engagement and Relationship Building: Our Lives Through Our Eyes: Nk'Mip Children's Art ●

Great Northern Ballroom (Spruce)

Laura Wyllie, Curator of Learning and Engagement, Kelowna Art Gallery

Nataley Nagy, Executive Director, Kelowna Art Gallery

Jennifer Garner, Education and Programming Coordinator, Kelowna Museums

Our Lives Through Our Eyes: Nk'Mip Children's Art was a shared exhibition between the Kelowna Art Gallery and the Kelowna Museums Society, guest curated by Andrea Walsh, Professor of Anthropology at the University of Victoria which brought together over 75 works of art created by children and youth who attended the Nk'Mip Day School during the era of World War II. Our presentation will demonstrate how exhibition programs can provide a transformative engagement, with a focus on strengthening connections with Indigenous communities. Our case study presents an example of how these relationships can impact and inform the work we do as small museums and galleries. In collaboration with our partners and local Indigenous community, we were able to share this truly remarkable story of the Nk'Mip day school and offer public programs that focused on the syilx/Okanagan people, their language, perspectives, and practices.

The Power of Being Present: Cultivating Advocacy in your Organization ●

Fraser

Michael Schwartz, BC Museums Association Advocacy Committee

Lynn Saffery, BC Museums Association Advocacy Committee

Stephanie Halapija, BC Museums Association Advocacy Committee

The BCMA Advocacy Committee will guide participants of this session through four stages:

1. An overview of the Advocacy Toolkit available to all members via the BCMA website. We will familiarize members on these materials and empower them to take action.
2. Success Stories from 2 or 3 experienced BCMA Advocacy Committee members illustrating the challenges of advocacy, and the strategies employed to overcome them.
3. Breakout Sessions: Groups will be asked to brainstorm what issues concern them, how the committee can be of assistance, what issues they anticipate in 2020.
4. Wrap-up discussion. Breakout groups will be asked to report back. Participants will have time to discuss and provide direction for the Advocacy Committee to pursue in the coming year.

SESSION DESCRIPTIONS

Download our app or visit museumsassn.bc.ca for full session descriptions.

Breakout Sessions 3 2:15 p.m. - 4:45 p.m. October 1

DEEP DIVE SESSIONS

The Indigenous Repatriation Handbook 101 ●

Great Northern Ballroom (Pine + Fir)

Lucy Bell, Head of the First Nations Department and Repatriation Program, Royal BC Museum

Nika Collison, Jisgang, Executive Director, Haida Gwaii Museum

Lou-ann Neel, Repatriation Specialist, Royal BC Museum

This year, the Royal BC Museum published an Indigenous Repatriation Handbook as a part of the deliverables from the Repatriation provincial support. The three Indigenous authors will share their stories about the handbook and their repatriation and reconciliation experiences. The speakers will talk about the new repatriation direction at the RBCM that includes new policy, procedures and concepts of repatriation. The speakers will also give helpful tips to help small communities and museums work towards collaborative, respectful repatriation and walk participants through the Indigenous Repatriation Handbook.

The Future is Eco-Literate ●

Great Northern Ballroom (Spruce)

David Jensen, Principal/Senior Exhibit Specialist/Creative Director, D. Jensen & Associates

Tracy Calogheros, Executive Director, The Exploration Place

Peter Ord, Executive Director, The Bateman Foundation

Simply put, eco-literacy refers to our ability to understand the natural systems and apply these understandings to the design and organization of our human communities. Museums can highlight new ecological-minded paradigms by drawing on the three disciplines that form the basis of their practice. These can be summarized as ASK : Art, Science and Knowledge. By weaving these together in exhibitions and programs, museums can contribute to a rounded, holistic approach that addresses so many areas of our lives, both past and present, with eco-literate thinking. This session will feature institutional examples on how ASK and Eco-literacy are woven together, along with a facilitated workshop that encourages participants to explore ways in which these principles can enrich their own practice.

ASK THE EXPERTS

Except for "Mount making on a budget", which is hosted at Two Rivers Gallery, all Ask the Experts sessions take place in the Fraser room.

BCMA BRAIN: Your Online Learning Centre

Anissa Paulsen, Program Officer, BC Museums Association

Anissa Paulsen, Program Officer of the BCMA, will be on hand to share information, resources, tips and tools from BCMA's BRAIN - your new online learning centre! Stop by this Ask the Expert table and share your thoughts on the BRAIN. BCMA appreciates any feedback on the resources and tools that are currently available, as well as understanding any new tools that our members wish to see developed in the future.

SESSION DESCRIPTIONS

Download our app or visit museumsassn.bc.ca for full session descriptions.

Breakout Sessions 3 continued

ASK THE EXPERTS PLENARIES

Small Museum Collections Management 101

Benitta MacLachlan, Knowledge Management Consultant, Lucidea

This session will provide a review of best practices for leveraging a collections management system to deliver maximum impact, especially with a small staff or within a small museum. Areas covered will include project task prioritization, collections sorting and locations, and an implementation process overview. Attendees should bring questions about operational and workflow challenges that they think could be addressed by a CMS; they will come away with a better understanding of how a collections management system can support a museum strategy and significantly increase efficiency.

Financial Management that Works for You

Rebecca Clarke, BCMA Finance Committee

Brian Radburn, BCMA Finance Committee

Do you wonder how to share your financial story with your board or funders? Are you unsure if you are managing your finances according to best practice? Thinking of hiring a new bookkeeper but not sure what to expect? Ask one of the BCMA Finance Committee financial experts for their advice. Our Committee members can offer practical tips and ideas to help you with real-world financial challenges. Bring your questions about:

- Sharing your financial story in board reports, annual reports, and elsewhere
- Bookkeepers and accountants – how to find a good one and how they can help you
- Investment policies
- Ensuring your financial processes are sound
- Identifying financial risk
- Budgeting for and tracking special projects
- and more...

This session is geared for Managers and Executive Directors who have responsibility for budgeting and financial oversight. If you have topic of particular interest, please reach out in advance of the session to Brian Radburn at: bradburn@scienceworld.ca.

BCMA's Digital Action Plan

Bryan Smith, BC Museums Association

Drop by our table and share your expertise with us! What kind of digital tools and programs do you value most? What do you want more information about? How do you want to connect with other museums and organizations across the province? And, what can the BCMA do to help facilitate this in an online – or offline – way? This session is led by Bryan Smith, a digital transformation specialist, and is financially supported by the Government of Canada through the First Spark Initiative.

Mount Making on a Budget for Small Museums

Please note- this workshop session takes place at Two Rivers Gallery

Lesha Koop, Mount maker, Beaty Biodiversity Museum

Humans have a yearning and capacity for story- often, stories are associated with objects from a certain people, place or time. How these objects are presented is very important to whatever story is being told. During this session, Lesha will provide advice on cleaning and dusting objects, storage, examples of mounts and enclosures for fragile objects, and working with mount making materials. Conservation practices and what can be done to repair damaged objects will be covered, along with practical, hands-on mount making solutions for people working in museums.



SESSION DESCRIPTIONS

Download our app or visit museumsassn.bc.ca for full session descriptions.

Breakout Sessions 3 continued

ASK THE EXPERTS PLENARIES

The Provincial Heritage Artifacts Database

Theresa McFarland, Provincial Heritage Registrar, Heritage Branch

For the last three years, Theresa has managed the development of the newly-launched Provincial Heritage Artifacts Database (PHAD) for the Heritage Branch in the Ministry of Forests, Lands, Natural Resource Operations and Rural Development. PHAD includes 11 collection management databases used by each of the Provincial Heritage Properties as well as a public access website showcasing the collections. This 'Ask an Expert' session will be focused on the process for developing a new collection management system from picking a system that meets your museum's needs, to migrating data, to training new users and beyond!

Department of Canadian Heritage – Federal Funding Programs for Heritage Organizations

Colleen Craig, Program Officer, Department of Canadian Heritage

Do you have questions about applying for federal funding? Program officer Colleen Craig will give an overview of the main heritage funding programs offered regionally by the federal Department of Canadian Heritage. The Museums Assistance Program (MAP) supports projects that include the creation or hosting of travelling exhibits, collection

management storage improvements, collections management database upgrades, shared best practices workshops, and Indigenous heritage projects. We'll go over the basics of applicant and project eligibility, the assessment process, as well as what makes a strong application. We can also talk about the other programs museums may be eligible for.

BC Arts Council Funding Opportunities

Sue Donaldson, Program Officer, BC Arts Council

More grant funding available at the BC Arts Council! The Province has added \$10 million to the BC Arts Council's grants budgets in the past two years, and the BCAC's Strategic Plan 2018-22 continues to broaden access to grant programs.

Come and find out how your museum, gallery or Indigenous cultural centre can access BC Arts Council funding for your projects. New strategic directions for the BC Arts Council include:

- Regional Arts & Community Arts
- Indigenous Arts & Culture
- Equity, Diversity & Access
- Sustainability & Creative Development

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KEYNOTE SPEAKER

DR. LORNA WANOSTS'A7 WILLIAMS

Wednesday, October 2, 9:00 a.m. - 10:00 a.m.

Great Northern Ballroom



Dr. Lorna Wanosts'a7 Williams, Lil'watul,

brings her inspiring story and wealth of knowledge about documenting and revitalizing Indigenous languages and Indigenous knowledges in British Columbia, Canada, and beyond, as a language speaker, advocate, and academic. She has been living and breathing the Calls to Action on education and language since before the Truth and Reconciliation Commission was ever imagined. She has built her career on the principle that quality education for Indigenous children must be characterized by strong cultural teachings alongside a Euro-Western education.

As a child, Wanosts'a7 was sent to Indian Day School and then to residential school at St. Joseph's Mission, where her Lil'wat language was lost. Shortly after returning home from residential school, she was hospitalized for hepatitis and community elders assisted her recovery and relearning of her language. In turn, she became an English interpreter for the elders in her community. Lorna helped to develop the writing system for Lil'wat and co-authored the first curriculum and learning resources for teachers to teach the language in school. These materials continue to be used to teach today. In 1973, Wanosts'a7 was instrumental in opening Mount Currie's band-controlled school, Xetólacw Community School, only the second First Nations community in Canada to do so. The school delivered an innovative curriculum including Lil'wat and Euro-Canadian knowledge, history, and values, with instruction given in both Lil'wat and English. Each course was carefully negotiated to ensure that they did not colonize Lil'wat children.

Following her time with the Xetólacw school, she worked as a First Nations education specialist with the Vancouver School Board and at the Ministry of Education as director of the Aboriginal Education Enhancement Branch. She has chaired the First Peoples Culture Council and served as the Canada Research Chair in Indigenous Knowledge and Learning, and as professor emerita of Indigenous Education (Curriculum and Instruction) at the University of Victoria. At the University of Victoria, Dr. Williams initiated and led the development of Bachelor's and Master's degrees in Indigenous Language Revitalization, and a Master's in Counseling in Indigenous Communities. She also initiated, designed, and implemented a mandatory course in Indigenous Education for all teacher education students, leading to the requirement that all teacher education programs in British Columbia include an Indigenous Education course. In 1993, Williams was awarded the Order of British Columbia for her work trying to make education a tool for cultural reclamation, instead of cultural destruction. In 2018, Dr. Williams was also honoured with an Indspire Award for her contributions to Indigenous education.

SESSION DESCRIPTIONS

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Breakout Sessions 4 10:30 a.m. - 11:30 a.m. October 2

Creating Diversity on your Board ●

Great Northern Ballroom (Pine + Fir)

Nav Nagra, Vantage Point

Diversity and inclusion equip organizations and boards with tools to create a culture that actively embraces a spectrum of voices and lived experiences. Learn key concepts and strategies, explore the concepts, implications, and benefits of diversity, and understand how you can embed diversity into policies and practice. This presentation is for organizational and community leaders (from institutions both large and small) who want to increase diversity and inclusion but are not sure where to start.

This project was funded in part by Heritage BC through the Heritage Legacy Fund



Q+D Exhibit Elements for the Small Museum ●

Great Northern Ballroom (Spruce)

Kirsten Smith, Collections Curator, Alberni Valley Museum

In this workshop we'll look at some of elements the AV Museum has used in exhibits over the past decade or so to both polish and enliven their exhibits. From shoestring budget elements like carving your own quill pens, and making a rubber stamp tour, to small splurge elements like life-size photographic murals and custom carpentry work. Successful ideas you can adapt and steal for use in your exhibits, as well as some duds you can avoid.

Nawhulna: The Time is Right ●

Fraser

Tracy Calogheros, Executive Director, The Exploration Place

Alyssa Leier, Curator, The Exploration Place

Josh Seymour, Councillor, Lheidli T'enneh

Elissa Gagnon, Trustee, The Exploration Place

In 2017, the Exploration Place and the Lheidli T'enneh First Nation received a Governor General's History Award for Excellence in Community Programming for their new permanent gallery, Hodul'eh-a : A Place of Learning, which serves as a model for how Indigenous and non-Indigenous communities can work together to reclaim traditional spaces, protect cultural assets, and promote a greater understanding and respect for Indigenous history and experiences. The award celebrated a new gallery in the Exploration Place, but it also recognized a shift in the way a regional museum was thinking and in how it was working with and representing the First Nation in whose territory it is located. During this session, panelists from The Exploration Place and the Lheidli T'enneh First Nation will discuss the work they are doing and the processes that have brought them to this point. Panelists will also discuss the enormous benefits and community impacts of this sort of work but also the challenges associated with it. In identifying the challenges each of them faces, panelists will be able to share the collaborative solutions that they have found, work for them.

SESSION DESCRIPTIONS

Download our app or visit museumsassn.bc.ca for full session descriptions.

Breakout Sessions 5 12:45 p.m. - 1:45 p.m. October 2

MakerLab 2RG: Art, Technology, and STEAM Education ●

Great Northern Ballroom (Pine + Fir)

Briana Sadler, MakerLab Coordinator, Two Rivers Gallery

Aisha Hamis, Public Programmer, Two Rivers Gallery

Over the past 10 years, there has been an increasing focus towards the emergence of art, technology, and STEAM (science, technology, engineering, arts, and math) education in art gallery & museum setting. Two Rivers Gallery, for the last 6 years, has been in a unique position to offer art and technology focused learning for adults, youth, and children. Through our MakerLab programs and events, MakerLab Youth Immersion, MakerClub, Maker Experience and STEAM Art Explorations - we have developed a strong footing in the Maker Culture and STEAM learning ecosystem within the community of Prince George.

Stronger Together: Telling a Regional Heritage Story Through Collaborative Tourism Marketing ●

Fraser

Leah McQueen, President, Northern Trails Heritage Group

Join Leah for a look into the establishment and continuing success of the Northern Trails Heritage Society, the first and only regional heritage tourism collaborative in the Northeast. Including heritage sites, museums, and historical groups from Tumbler Ridge all the way to Fort Nelson, the Northern Trails Heritage Society has forged a path towards a collaborative approach to heritage tourism marketing and created connections between previously isolated historical sites that is truly invaluable.

First Peoples Cultural Council and Heritage Branch Partnership ●

Great Northern Ballroom (Spruce)

Karen Aird, Heritage Manager, First People's Cultural Council

Genevieve Casault, Manager of Heritage Programs and Services, Heritage Branch

Ursula Pfahler, Senior Heritage Planner, Heritage Branch

Over the last two years the BC government committed to implement UNDRIP, the TRC Calls to Action and the government's own Draft Principles that Guide the Province of British Columbia's Relationship with Indigenous Peoples. What does this mean and how is this mandate translated into action? First Peoples' Cultural Council (FPCC), a provincial crown corporation, and Heritage Branch (HB) in the Ministry of Forests, Lands Natural Resource Operation and Rural Development have entered into a partnership that is intended to move the needle on safeguarding Indigenous cultural heritage in the province. Karen Aird (FPCC), Genevieve Casault (HB) and Ursula Pfahler (HB) are going to share the guiding principles of their organizations' unique partnership, provide examples of projects they are jointly working on and talk about lessons learned so far.

SESSION DESCRIPTIONS

Download our app or visit museumsassn.bc.ca for full session descriptions.

Breakout Sessions 6 1:45 p.m. - 2:45 p.m. October 2

A Historic Downtown Walking Tour ●

Meet in the pre-function foyer - dress for the weather!

Sierra Dawn Cook, Prince George Public Library

This roughly 2km guided walking tour will feature downtown Prince George landmarks and share historical information on the building and site's history. Created through resources provided by The Exploration Place and the Prince George Public Library, this tour promotes community pride and exemplifies the way that libraries and museums can partner to offer dynamic programs and events for the public.

Putting People First ●

Great Northern Ballroom (Pine + Fir)

Sandra Borger, Visitor Experience Coordinator, Museum of Surrey

Hugues de Varine believed that “at the center of this idea of a museum lie not things, but people.” In a time where attractions are everywhere, special events are abundant, and leisure time is at a premium, museum’s need to reach new and diverse audiences to sustain themselves and to be relevant to the community they reside in. At the Museum of Surrey, the Visitor Experience Philosophy has helped staff effectively engage with, and be responsive to, diverse audiences through a visitor-centered approach.

Building Indigenous Interpretation at Barkerville ●

Great Northern Ballroom (Spruce)

Mandy Kilsby, Curator, Barkerville Historic Town & Park

Lynnette Candy, Indigenous Liaison Officer, Barkerville Historic Town & Park

Alicia Evans, Indigenous Liaison Officer, Barkerville Historic Town & Park

Barkerville is in the shared territory of seven nations: Lhtako, Nazko, Lhoosk’uz, Ulkatcho, ?Esdilagh, Xatśūll, Simpcw, and Lheidli T’enneh. Indigenous people were active participants in the Cariboo Gold Rush that built Barkerville, and ample evidence can be found in newspapers, letters, journals and poetry and oral history. This history has not always been adequately portrayed. Today, Barkerville is working to ensure Indigenous Peoples’ history and culture is maintained and respected by adhering to the principles of truth and reconciliation and engaging in partnerships with Indigenous communities to deepen understandings and further build upon our current presentations. Join us for a three-person panel discussion where we talk about what we have learned in the process of setting up the new Indigenous Interpretation program that launched in Barkerville this year, how we overcame our many challenges, and how we hope to improve and expand this program in the future.

SESSION DESCRIPTIONS

Download our app or visit museumsassn.bc.ca for full session descriptions.

Breakout Sessions 7

3:00 p.m. - 4:00 p.m. October 2

Siwin: Word Power ●

Great Northern Ballroom (Pine + Fir)

Julie Bevan, Executive Director, Nanaimo Art Gallery

Arlene Deptuck, Indigenous Education Coordinator, Nanaimo Art Gallery

Join Julie Bevan and Arlene Deptuck to learn about Nanaimo Art Gallery's action research project, *Siwin: Word Power*, which contributes to revitalizing Hul'q'umi'num, the language of the Snuneymuxw and Snaw-naw-as. Julie and Arlene will talk about what's at stake, about collaboration and mentorship, art as a tool for language learning and practice, and they'll share about how this multi-year effort is resonating and creating new opportunities. Engage in a hands-on activity led by Arlene and leave the session with ideas and inspiration to translate into action at home.

Planning for Plan B ●

Fraser

Tammy Bradford, Manager, Creston Museum

You are a staff-of-one or almost-one. You're the one who takes care of the million and one day-to-day details. You know more about every aspect of your museum than anyone else; you've built up a vast knowledge about your collections, facilities, community, schedules, finances, volunteers, membership, policies, practices, etc. You've got it all under control, except for just one thing: what happens if you are suddenly unable to do it? Who takes over, and how will they know what needs to be done? Join Tammy to talk about emergency succession planning and creating a plan for Plan B!

Reconciliation in Historic Spaces: Moving Forward from a Colonial Past ●

Great Northern Ballroom (Spruce)

Stephanie Halapija, Executive Director, Gulf of Georgia Cannery

Using the Gulf of Georgia Cannery, National Historic Site as an example this talk will cover the unique challenges of reconciliation in an historic space, where the physical presence of the site and the space within represents a difficult past with not only Indigenous peoples but also the racism surrounding early Chinese, Japanese workers and working women. This workshop will cover different steps historic spaces can undertake at the beginning of the reconciliation process that primes staff, volunteers and Board members to recognize the affect of the site on the parties they wish to reconcile with. Topics will include challenging your staff to approach the site with different perspectives and recognize areas of emotional toll. As well, how fostering an environment of active listening that accepts difficult words, leans into the uncomfortable and perhaps most important of all, the power of surrendering your space. The beginning of the process of reconciliation is often the most daunting and filled with the most mis-steps, coupled with the emotional reality of an historic space, it can be overwhelming and feel impossible. However, moving forward and decolonizing our historic spaces is both possible and critical to an inclusive and reconciled Museum community. Through the lens of the 'Monster Cannery' museum professionals will learn how to move forward with an open mind, an open heart and with true authenticity.

KEYNOTE SPEAKER

JOSHUA SEYMOUR

Wednesday, October 2, 4:00 p.m. - 5:00 p.m.

Great Northern Ballroom



Joshua Seymour was born and raised in Lheidli T'enneh.

As the father of a son, Joshua wants to leave a legacy of understanding Lheidli T'enneh's history, as well as remove many of the barriers he has faced learning of his people for future generations. Joshua's goal in life is to ensure Lheidli has her rightful spot in history. Joshua's goal is to make Lheidli T'enneh's culture is accessible and understood by all who reside within the Lheidli T'enneh territory.

A large crowd of people is arranged in the shape of a graduation cap (mortarboard). The text "CONTINUING STUDIES @UVIC" is prominently displayed in the upper left. At the bottom, a blue banner features a graduation cap icon and the text "THE ONLY ACADEMIC CREDIT PROGRAM OF ITS KIND IN WESTERN CANADA".

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THANK YOU!

Thank you to the University of Victoria Cultural Resource Management program for their generous contribution toward sponsoring the participation of our Keynote Speaker Dr. Lorna Williams.



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The BCMA would like to warmly thank the BC Arts Council for their contribution towards travel bursaries for delegates in need.

The Small Museums Learning Stream is sponsored by Lucidea. Thanks also to Lucidea for their support of the Ask the Expert sessions, and for joining us as the presenting sponsor for BCMA's 2019 monthly webinar series.



We gratefully acknowledge the support of the Royal BC Museum and BC Archives in providing a home for the BC Museums Association secretariat and ongoing support beyond Conference 2019!

NGX Interactive sponsors the BC Museums Association Award for Innovation, which was created in 2017 to celebrate individuals in the BC museums community whose work is driven by creativity and innovation.



The Exploration Place is our generous venue sponsor for Night at the Museum!

Thanks also to the City of Prince George for their contribution toward sponsoring the participation of our Keynote Speaker Museum Hack.



Thank you to Tourism Prince George for their support of the Welcome Reception and organization of our media outreach.

Two Rivers Gallery has generously provided space for the Opening Reception, and conference workshops.



Thank you to the Canadian Museum of History for their financial contributions which have helped to make BCMA Conference 2019 a success!