



BC MUSEUMS
ASSOCIATION

BC Museums Association Conference 2016

Whistler, Oct. 12-14

*Squamish Lil'wat Cultural Centre
Photo: Tourism Whistler / Mike Crane*

***Begin. Build.
Re-invent:
all in a day's work!***



#BCMA2016



BC Museums
Association



BCMuseumsAssn



BRITISH COLUMBIA
ARTS COUNCIL
An agency of the Province of British Columbia

*We gratefully acknowledge the financial assistance
of the Province of British Columbia.*

WELCOME TO THE 60TH BC MUSEUMS ASSOCIATION CONFERENCE IN WHISTLER

Welcome to the 60th BC Museums Association Conference! This year's theme is begin, build and re-invent and we have a jam packed conference built around these ideas. There are 17 sessions and 3 keynotes to inspire thought and dialogue.

The suite of presentations and hands-on workshops, formatted into learning streams such as the Digital Museum, Audience Diversification, and Museums and Canada's First Nations, will be of interest to both emerging and established professionals. Ask the Expert returns this year with six experts ready to answer your questions about everything from artefact photography to establishing an archive. New this year is Speed Science: a quick and entertaining review of research currently underway in our museums.

What a fantastic setting to hold a conference – thank you Whistler! Please do find some time to visit our Whistler colleagues: Whistler Museum, Squamish Lil'wat Cultural Centre and the new Audain Art Museum.

Thanks to our Co-Chairs, Catherine Ouellet-Martin and Scott Marsden, and to our BCMA office staff for a conference packed with sessions that inform, educate and inspire.



David Alexander

*Head of Archives,
Access and Digital,
Royal BC Museum and
BCMA Council President*

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Info, schedules, speaker bios & more
at your fingertips:

→ guidebook.com/getit

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guidebook



Beautiful Whistler and the Hilton Whistler Resort and Spa

We are delighted to call Whistler home for Conference 2016. We are grateful for the support of **Tourism Whistler** and of the **Whistler Museum & Archives**, **Audain Art Museum** and **Squamish Lil'wat Cultural Centre** who are looking forward to welcoming you on Friday afternoon, and to our host venue **Hilton Whistler Resort and Spa** for making your stay enjoyable.

Conference Registration Desk Hours

Wednesday, Oct 12, 1:00 – 7:00 pm

Thursday, Oct 13, 7:00 am – 6:00 pm

Friday, Oct 14, 7:00 am – noon



*Contemporary Art work at
Squamish Lil'wat Cultural Centre
Photo: Tourism Whistler / Mike Crane*



*Photo:
Squamish Lil'wat
Cultural Centre*



BACK BY POPULAR DEMAND!

Owl's Bookstore

Owl is returning to preside over the second Annual BCMA book sale, next to the Conference registration desk.

Open throughout the conference, Owl's Bookstore features non-fiction books of interest to our museum and gallery community. You may find your next treasure here!

Soft cover books are just \$2 and hardcover books are \$5, unless otherwise marked, and all proceeds go to the BCMA.

Thank you to everyone who donated books to Owl's Bookstore!

Generously sponsored by



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WHISTLER PUBLIC LIBRARY

DESTRUBÉ PHOTOGRAPHY

PENNY EDER



Photo: Tourism Whistler / Mike Crane

KEYNOTE SPEAKERS



Opening keynote breakfast with Anthony Shelton

Director, UBC Museum of Anthropology

Connexions: Mobilizing Cultural Resources for all British Columbians

Anthony is Director of the Museum of Anthropology and Professor of Anthropology at the University of British Columbia. He specializes in critical museology and heritage studies, the anthropology of art and aesthetics, and Latin American and European visual cultures. Anthony has written over 150 publications including *Art, Anthropology and Aesthetics* (with J. Coote. 1992), *Heaven, Hell and Somewhere In-Between* and *Portuguese Popular Art and Culture* (2015). He is currently working on a volume on critical museology.

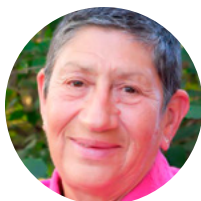


Keynote lunch with Jack Lohman

Chief Executive Officer, Royal BC Museum

Embracing the Family

Jack is Chief Executive of the Royal British Columbia Museum and professor in museum design at the Bergen National Academy of the Arts, Norway. He was previously Director of the Museum of London, Chairman of the National Museum in Warsaw, Poland and Chief Executive of Iziko Museums of Cape Town, South Africa. A former Chairman of ICOM (International Council of Museums) UK and a former board member of UNESCO UK Culture Committee, Jack is Editor in Chief of UNESCO's publication series *Museums and Diversity* and sits on the Boards of the Canadian Commission for UNESCO, the National Museums of Rwanda, the National Museum in Warsaw and the Second World War Museum in Gdansk. He received the Bene Merito Medal from the Republic of Poland in 2011 and a CBE in the Queen's Birthday Honours in 2012 for his work with museums around the world.



Closing keynote lunch with Elaine Heumann Gurian
Museum Consultant and Advisor

Intentional Civility

Elaine is a consultant/advisor to a number of museums and visitor centers that are beginning, building or reinventing themselves. Her recent clients include the Museum of the City of London, The Exploratorium in San Francisco, The Royal BC Museum, and the Detroit Zoo. In 2015 Gurian was named museum fellow in residence at the Georgia O'Keeffe Museum in Sante Fe, NM. In 2006 she was inducted as one of the 100 Centennial Honor Roll members by the American Association of Museums, who also honored her with the Distinguished Service to Museums Awards in 2004, the most prestigious recognition in the American museum profession. Elaine's collected writings, "Civilizing the Museum", was published by Routledge in 2006, and her publications are used in many museum studies programs. In 2008 she was granted a Fulbright scholarship to Buenos Aires Argentina. She lectures and teaches nationally and internationally and has held many elected positions in the national and international museum communities.

***Elaine Heumann Gurian's presentation
is sponsored by***



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your collection more visible
and accessible than ever
before.



Launch of the Audain Art Museum
Photo: Tourism Whistler / Justa Jeskova

VISIT OUR EXHIBITORS IN THE HOTEL FOYER

Andornot Consulting Inc. provides technology advice and solutions to museums, archives and libraries. We specialize in the design of virtual exhibits and discovery style web search interfaces. We can combine content from disparate data sources, including database records, digitized full text documents and websites into a single set of search results.

Jonathan Jacobsen, Vancouver
604-269-2525

Bank of Canada Museum is closed during the renovations of the Bank of Canada's head office facility. During this time the Museum will be completely re-designed and modernized to provide an exciting and innovative visitor experience. The Museum will be reopening in 2017.

Louise-Ann Laroche, Ottawa
613-782-7933

Canadian Museum of History and the **Canadian War Museum** offer travelling exhibitions large and small, with or without artifacts, making it possible to accommodate any institution, no matter its size or configuration.

Modular and bilingual, the exhibitions generally include a detailed installation manual, an interpretive guide, and promotional tools.

Marie Trouis, Gatineau
819-776-8522

Carr McLean Proudly Canadian owned and operated, Carr McLean has been supplying Archival supplies to customers across Canada for over 30 years.

We commit to offer our customers the most comprehensive selection of conservation products available from a single Canadian Supplier.

Daniel Ryan, Toronto
800-268-2123

Destrubé Photography offers BCMA members a mobile studio service to come to your community to photograph your artifacts to a high standard at a low cost. Rob d'Estrubé mostly retired from his large studio practice in 2014 and his work has been extensively collected by the RBCM, BC Archives, and Uvic Special Collections. Now he wants to celebrate the archival community with this offer. Cost-sharing trips serving multiple museums, teaching while photographing, full

service or giving raw files, artful or simple recording, all digital resolutions are normal available options.

Rob d'Estrubé, Victoria
250-881-4121

Foothills Systems and Gaylord Archival has been a Calgary-based museum and archival storage design company since 1973. Our personal hands on approach is centred on listening to and collaborating with our customers to provide the best possible showcase and archival storage solutions.

Tim Nourse, Calgary
Jen Lawton, Calgary
403-252-9511

Heritage Group Distribution is an affiliation of independent BC book publishers. We publish approximately 100 new titles per year on BC and Alberta history, culture, nature and ecology, current events, first nations, lifestyle, cooking, & recreational activities, plus fiction and mysteries.

Heather Parsons, Victoria
250-360-0829

Lucidea Lucidea Argus is a comprehensive, highly configurable collections management solution that accommodates diverse curatorial and visitor engagement requirements. This integrated platform offers powerful access options including a Web portal for sharing collections information, and mobile capabilities for an enriched visitor experience. Argus: The CMS used by forward-thinking museums.

Christine Reynolds, Richmond
Candyce McDonald, Richmond
604-278-6717

Royal BC Museum The renewed travelling exhibitions program of the Royal BC Museum is looking at ways to reach communities throughout the province. Our travelling exhibitions use a lightweight system that can adapt to any space. Learn about the exhibitions Aliens Among us, Species at Risk and Birds of Prey, and our popular Outreach kits and publications. Be the first to sign up for future exhibitions and discuss ideas for new projects and approaches.

Kate Kerr, Victoria
250-882-2309

SCHEDULE AT A GLANCE



Download our app or visit museumsassn.bc.ca for full session descriptions.

WED, OCT. 12 HILTON WHISTLER

- noon–2:00 pm** **Full BCMA Council Meeting**
Mountain Suite
- 1:00–7:00 pm** **Check in** at the Conference Registration Desk
at the **Hilton Whistler**, 4050 Whistler Way
- 2:00–3:50 pm** **Icebreaker** Workshop/Mixer, Crystal Lodge Art
Gallery, 4154 Village Green (next door to Hilton
Whistler) Artist and Whistler Museum Trustee,
Penny Eder, leads teams to re-create Group of
Seven masterpieces which will be displayed in
a pop-up gallery at the Opening Reception.
- 2:00–3:30 pm** **Pre-Conference Focus Groups** (conducted by the
Virtual Museum of Canada) at **Squamish Lil'wat**
Cultural Centre, 4584 Blackcomb Way
or
- 7:00–8:30 pm**
*(Attendance is limited to those who have pre-
registered directly with the Virtual Museum of
Canada)*
- 4:00–7:00 pm** **Opening Reception** featuring **Tales from the
Trenches**, in the Cheakamus Room, Hilton Whistler
(cash bar)
- 4:30 pm** **Welcome** by **Chief Leonard Andrew**, Lil'wat Nation

THURS, OCT. 13 HILTON WHISTLER

7:00–8:00 am Exhibitors load in, Mt. Currie and Cheakamus foyers
(Trade show exhibitors only)

7:00 am–6:00 pm Registration desk open in the hotel lobby

8:00–9:45 am **OPENING KEYNOTE - BREAKFAST**
Mt. Currie Ballroom



Dr. Anthony Shelton

*Director, UBC Museum
of Anthropology*

Connexions: Mobilizing Cultural Resources for all British Columbians

Dr. Anthony Shelton acknowledges the great strides BC has made expanding and renewing its cultural infrastructure, but is concerned that the province remains far from culturally integrated and resources remain unequally shared, benefiting some while marginalizing others. He speaks to the need for a new cultural policy and new perspectives around the sharing of cultural and artistic heritage which will ensure greater inclusiveness and reintegrate art and cultural treasures within the wider ecology for the benefit of all British Columbians.

9:00 am–6:00 pm **Owl's Bookstore**, Mt. Currie foyer, next to
Conference registration

Trade Show, Mt. Currie and Cheakamus foyers

10:00–10:50 am **SEMINARS AND WORKSHOPS**

Exhibitions 101

Cheakamus Room



Tim Willis

Tim Willis Consulting

SCHEDULE AT A GLANCE

THURS, OCT. 13 CONT'D

Conserving the Salish Sea: Coast Salish Cultural Awareness and Sustainability

Sutcliffe Room (lower level)



Mark Loria

*Executive Director,
Shaw Centre for the
Salish Sea*



**TEMOSEN (Charles)
W. Elliott**

*Coast Salish Board
Advisor, Shaw
Centre for the
Salish Sea*



Dr. Andrea Walsh

*University of Victoria,
Board member, Shaw
Centre for the Salish Sea*

Museums, Libraries & Archives – Cross-sector Partnerships

Mt. Currie Ballroom



David Alexander

*Head of Archives,
Access and Digital,
Royal BC Museum &
BCMA Council President*



Daphne Wood

*Director of
Communications
& Development,
Greater Victoria
Public Library*

10:50–11:00 am BEVERAGE BREAK

A short break to chat with an exhibitor and take a cup of tea or coffee into your next session
Mt. Currie foyer

11:00–11:50 am SEMINARS AND WORKSHOPS

Back to Basics: Scratching the Five Year Itch –Beaty Biodiversity Museum

Cheakamus Room



Luc Desmarais

*Exhibits and Design
Manager*



Christopher Stinson

*Curatorial Assistant
– Mammals*



Jacqueline Chambers

*Education &
Outreach Manager*



Nicole Balsdon

*Education
& Outreach
Coordinator*

**Canadian Museums and Syrian Refugees:
A Moment to Shine?**

Sutcliffe Room (lower level)



Jim Cullen

*W. Jim Cullen Consulting
Services*

**Indigenous Teaching Methods: Applying Indigenous
pedagogy to education and public programs
– The Native Youth Program at The Museum of
Anthropology as a case study**

Mt. Currie Ballroom



Francine Cunningham

*Writer, UBC Museum
of Anthropology*



Kit Grauer

*UBC Museum of
Anthropology*



Jill Baird

*Education and Public Programs,
UBC Museum of Anthropology*

SCHEDULE AT A GLANCE

THURS, OCT. 13 CONT'D

Noon–1:50 pm LUNCH AND KEYNOTE

Mt. Currie Ballroom



Jack Lohman

*Chief Executive Officer,
Royal BC Museum*

Embracing the Family

Professor Jack Lohman, CEO of the Royal BC Museum, explains the thinking behind the Museum's upcoming blockbuster exhibition on families in British Columbia, which will open 1 June 2017. Rather than opt for a straight forward narrative on the history of the family or an opportunity to exult the famous grand families of BC, he chooses to use family as symbol and metaphor for something much bigger - the nation itself. The family is perhaps the biggest societal change that has been seen in half a century; see what to expect.



Audain Art Museum

Photo: Tourism Whistler / Justa Jeskova

1:20–1:50 pm LUNCH AND KEYNOTE CONT'D

Speed Science: a rapid-fire review of current research behind the scenes at two of BC's museums

Dr. Wayne Maddison

Professor and Canada Research Chair, UBC
Beaty Biodiversity Museum **on his work discovering new species of spiders.**

Chris Stinson

Curatorial Assistant with the Tetrapod Collection, Beaty Biodiversity Museum **on his project with Marten skulls.**

Ildiko Szabo

Assistant Curator with the Cowan Tetrapod Collection, Beaty Biodiversity Museum **on wildlife "CSI".**

Richard Hebda

Curator of Botany and Earth History **on the Pleistocene Epoch or "Ice Age" transformation of British Columbia's upland landscape.**

Dr. Genevieve Hill

Collections Manager and Researcher, Royal BC Museum **on waterlogged perishable archaeological material.**

Ken Marr

Curator of Entomology, Royal BC Museum **on new plant discoveries from northern BC.**

Introduction by **Scott Cooper**, Royal BC Museum, and closing by **Catherine Ouellet-Martin**, Beaty Biodiversity Museum.

SCHEDULE AT A GLANCE

THURS, OCT. 13 CONT'D

SEMINARS AND WORKSHOPS

2:00–2:50 pm **Going Grey – Promoting cognitive and social engagement with seniors through museum programs**

Sutcliffe Room (lower level)



Kim Gough

Adult Learning
Developer, Royal BC
Museum



Kendra Fehr

Public Program
Specialist, Surrey
Museum

Punching Above Your Weight Class: Strategies for Small Museums

Cheakamus Room



Jeff Slack

Events & Community
Manager, Whistler
Museum



Alyssa Bruijns

Collections Manager,
Whistler Museum



Bradley Nichols

Executive Director
& Curator, Whistler
Museum

2:00–4:00 pm The Digital Museum – Part 1
Provincial Digital Library initiative
Digital Museum Studies Program
Virtual exhibits

Mt. Currie Ballroom



David Alexander

*Head of Archives,
Access and Digital,
Royal BC Museum &
BCMA Council President*



Ben Hyman

*Executive Director,
BC Libraries
Cooperative*



Kate Hennessy

*Assistant Professor,
Simon Fraser
University's School of
Interactive Arts and
Technology (SIAT)*



Hanna Cho

*Producer,
NGX Interactive*

2:50–3:00 pm BEVERAGE BREAK

A short break to chat with an exhibitor and take a cup of tea or coffee into your next session.

**3:00–3:50 pm Value Added: Visual Analytics and Small Museums –
The Tse'K'wa Project**

Cheakamus Room



Mandeep Nilson

*Archival Research
Associate, Simon
Fraser University*



Barbara Winter

*Director, Simon
Fraser University
Museum of
Archaeology and
Ethnology*

SCHEDULE AT A GLANCE

THURS, OCT. 13 CONT'D

3:00–3:50 pm **Diversifying Audiences in Public Art Museums**

Sutcliffe Room (lower level)



Michelle Jacques

Chief Curator,
Art Gallery of
Greater Victoria



Jordan Strom

Curator of
Exhibitions and
Collections,
Surrey Art Gallery



**Jisgang,
Nika Collison**

Curator, Haida
Gwaii Museum

3:50–6:00 pm Break to prepare for Awards Gala

5:00–6:00 pm **Awards for Outstanding Achievement
Nominees Reception**

2016 nominees, BCMA Council and
Awards Committee (by invitation only)
Mountain Suite, Whistler Hilton

6:00–7:00 pm **Gala Reception** Cheakamus Ballroom (*cash bar*)

Celebrating **Awards For Outstanding Achievement
Nominees 2016**

Award of Merit

Chinese Canadian Artifacts Project

Beaty Biodiversity Museum

100 Years, 100 Treasures

Sikh Heritage Museum National Historic Site

The Residential and Indian Day School

Art research Project

Royal BC Museum – *Righting Historical Wrongs*

Distinguished Service Award

Tim Willis

George Harris

**7:00–9:30 pm Peaks of Success Gala Dinner
2016 BCMA Awards for Outstanding Achievement**

Mt. Currie Ballroom

This year's awards are designed by



Danielle Lemon

M.C., BCMA
Councillor



Jim Yelton

Squamish
Nation

FRI, OCT. 14 HILTON WHISTLER

7:00 am–noon Registration desk open in the hotel lobby

9:00 am–noon **Owl's Bookstore** – while supplies last!
Trade Show

7:00–8:30 am **Continental breakfast buffet** Mt. Currie foyer

7:30–8:30 am BCMA Annual General Meeting

Mt. Currie Ballroom

*BCMA members please register for the AGM
prior to the start of the meeting.*

9:00–10:15 am The Digital Museum – Part 2

Cheakamus Room

**Navigating Open Waters: Enhancing Access to
Online Collections through Linked Open Data**



Sheila Carey

Audience and Programs Analyst,
Canadian Heritage Information
Network

**Augmenting Reality: Beyond Bricks and Mortar in a
Historic House Museum**



John Hughes

Executive Director,
Craigdarroch Castle

SCHEDULE AT A GLANCE

FRI, OCT. 14 CONT'D

If You Don't Play, You Don't Win – a workshop for rookies to BC Arts Council's Museums & Visual Arts Organization Project Grants Funding

Sutcliffe Room (lower level)



Sue Donaldson

Program Officer, Museums, Aboriginal Cultural Centres & Visual Arts Organizations, BC Arts Council

9:00–10:15 am Ask the Expert

Round Table and One-on-One Drop-in Sessions. Visit one, or all six!

Mt. Currie Ballroom



Table 1: Demystifying Deaccessioning

Luc Desmarais

Exhibits and Design Manager, Beaty Biodiversity Museum

Table 2: Digital Design 101: Everything you need to know about Digital Curation



Jane Lemke

Curator, Chilliwack Museum



Shannon Bettles

Archivist, Chilliwack Museum and Archives



Table 3: Building an Outreach Kit

Jacqueline Chambers

Education & Outreach Manager, Beaty Biodiversity Museum



Table 4: Cheap Ideas: Marketing with a Mini-Budget
Erika Stenson

*Head of Marketing,
Sales and Business Development,
Royal BC Museum*



Table 5: Establishing an Archive

Emily Lonie

*City Archivist, City of
Coquitlam Archives*



Table 6: Photographing your Artefacts Appropriately

Rob d'Estrubé

Destrubé Photography

10:15–10:30 am STRETCH BREAK

Last chance to visit Owl's Bookstore. Coffee and tea available.

10:30 am–noon PLENARY SESSION

**Museums & Canada's First Nations: A Moral & Legal
Obligation – The Colonial Legacy**

Mt. Currie Ballroom



Dr Anthony Shelton

*Director, UBC
Museum of
Anthropology*



Rod Naknakim

*President,
Nuyumbalees
Cultural Centre*



Dan Smith

*Vice President,
Nuyumbalees
Cultural Centre*



**Chief Shane
Gottfriedson**

*Regional Chief,
BC Assembly of
First Nations*

SCHEDULE AT A GLANCE

FRI, OCT. 14 **CONT'D**

noon–12:30 pm **BREAK**

Last chance to visit our exhibitors.

1:15 pm Exhibitors load out
(Trade show exhibitors only)

12:30–2:00 pm **LUNCH AND CLOSING KEYNOTE**

Mt. Currie Ballroom



Elaine Heumann Gurian

*Museum Consultant and
Advisor*

Intentional Civility

The meaning of civility is culturally dependent. If museums and their staff want to welcome all peoples, then the rules of civil behavior have to change to reflect that intention. This covers our interactions in public behavior; staff behavior; content behavior; and community relations. Direct interrogation of our unexamined rules and adjusting them to reflect a changed society might be more significant than we previously assumed.

***Elaine Heumann Gurian's keynote address is
generously sponsored by***



ROYAL BC MUSEUM

2:00 pm **CLOSING REMARKS**



*The Whistler Museum
Photo: Tourism Whistler / Mike Crane*

3:00–6:00 pm Optional self-directed tours:

- **Audain Art Museum**
between 3:00 and 5:00 pm
- **Whistler Museum & Archives**
between 3:00 and 6:00 pm
- **Squamish Lil'wat Cultural Centre**
between 3:00 and 6:00 pm

Please note Transportation and escort not provided. Delegate badges are required for free admission to venues.

THANK YOU!

Conference Committee

Co-Chairs:

Catherine Ouellet-Martin

Scott Marsden

From the BC Museums Association:

Erica Mattson

Executive Director

Heather Jeliaskov,

Manager, Marketing & Membership
Services

Jen Demler,

Speaker Liaison and Webmaster

Awards Committee

Tammy Bradford (Chair)

Creston & District
Museum & Archives

Kirstin Clausen

Britannia Mine Museum

Jill Baird

UBC Museum of Anthropology

Bob Campbell

Prince George Museum and
Exploration Space

David Jensen

David Jensen and Associates

HOOT!

BCMA turns 60 next year!

*Keep an eye on your
inbox as we'll announce
the dates and location of
Conference 2017 shortly.*



British Columbia Museums Association

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Victoria, British Columbia V8W 9W2 Canada
250-356-5700
bcma@museumsassn.bc.ca

