BC MUSEUMS ASSOCIATION

BC Museums Association Conference 2015

New Westminster, Oct. 25-27

Ebb & Flow: Navigating societal trends and expectations #BCMA2015 in BC Museums Association BCMuseumsAssn



BRITISH COLUMBIA ARTS COUNCIL An agency of the Province of British Columbia

We gratefully acknowledge the financial assistance of the Province of British Columbia.

WELCOME TO THE 59TH BC MUSEUMS ASSOCIATION CONFERENCE IN NEW WESTMINSTER

You are in for a treat this year with nearly 200 delegates and guests connecting, sharing and collaborating around the theme of societal trends and expectations. We have some exciting keynote presentations and a suite of plenary sessions formatted into learning streams such as cultural diversity, controversy, collaboration and skill building. New this year are the ask-the-expert sessions and hands-on, how-to workshops. Support the organization with a couple of fundraising opportunities: Pre-conference walking tours and the new Owl's Bookstore.

It's due to your support that the BCMA is enjoying a period of revitalization with a growing membership, a new look and feel and a larger Council with more representation from across the entire province. It only gets better from here.

Thanks to the conference planning committee and a big thanks to the BCMA staff that organized this event. Enjoy, and as the new BCMA president, I look forward to talking with you and hearing your thoughts on the association, sector and conference.



David Alexander President, BC Museums Association

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guidebook

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New Westminster and the Anvil Centre

We are delighted to call New Westminster home for Conference 2015. Our host venues include the city's beautiful new **Anvil Centre**, the **Fraser River Discovery Centre** and the **New Westminster Museum & Archives**. We are grateful for the support of the City and each of our venues, and of our host hotel, **The Inn at the Quay**.

Registration Desk Hours

Sunday, Oct 25, 1:00 – 7:00 pm Fraser River Discovery Centre, 788 Quayside Drive

Monday, Oct 26, from 8:00 am Theatre lobby, Level 3, Anvil Centre

Tuesday, Oct 27, from 6:30 am Theatre lobby, Level 3, Anvil Centre

NEW THIS YEAR! Owl's Bookstore

Owl is presiding over the first Annual BCMA book sale, in the Anvil Centre lobby on level 3.

Open throughout the conference, Owl's Bookstore features non-fiction books of interest to our museum and gallery community. *You may find your next treasure here!*

Softcover books are just \$2 and Hardcover books are \$5, unless otherwise marked, and all proceeds go to the BCMA.

Thank you to everyone who donated booksto Owl's Bookstore!

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KEYNOTE SPEAKERS



Opening keynote with Kathleen Bartels, Director, Vancouver Art Gallery

Kathleen has led the Vancouver Art Gallery through a period of unprecedented growth and, in 2015, marked 14 years of leadership as the Director of this 84-year-old organization. Her direction has resulted in a significant transformation, melding a dynamic mix of contemporary and historical exhibitions that exemplify the Gallery's commitment to bring the best of the art world to Vancouver and the best of Vancouver to the world.



Closing keynote lunch with Dr. John Nightingale, President & CEO, Vancouver Aquarium

During his twenty two years at the Vancouver Aquarium, John has guided the expansion of the Aquarium's leadership in conservation, education and research while focusing operations on sustainability and solid fiscal performance. As a result, the Vancouver Aquarium is not only perhaps the "greenest" civic institution in Canada, it is the only one that is financially self-sufficient, operating without an annual subsidy from Government.

VISIT OUR EXHIBITORS ON LEVEL 4

Andornot Consulting provides

technology advice and solutions to museums, archives and libraries.

Kathy Bryce, Vancouver Jonathan Jacobsen, Vancouver 604-269-2525

Friesens is a book manufacturer offering in-house printing and binding services for hard cover and soft cover books.

Jim Beckel, Calgary 403-250-3486

Finlay Fine Art Appraisals

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Mary Finlay, Vancouver 604-240-4368

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Joel Bayley, Calgary Tom Nourse, Calgary 1-800-465-5759 **Hi-Cube Storage Products** has provided cost effective and space efficient storage solutions to over 75 museums and archives in all

parts of the province.

Scott Crawford, Vancouver 604-946-4838 or 1-800-663-0017

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Candyce McDonald, Vancouver 604-278-6717 Benitta MacLachlan, Vancouver

Marsh Canada Limited is proud to be the broker of the Canadian Museums Association (CMA) Insurance Program a program specifically designed to reflect the needs of the museum sector.

Tom Swan, CIP, Vancouver 604-443-3520

PACART offers secure, museum grade temperature and humidity controlled storage, transportation, brokerage, import/export permits and Customs documentation, valuation coverage, and Collection Management services.

Scott Milne, Vancouver Stephanie Clarke, Vancouver 604-444-0808

Royal BC Museum Travelling Exhibitions Program helps tell the

stories of BC's living landscapes and cultures: Natural history exhibitions include Aliens Among Us, Species at Risk and the perennial favourite Birds of Prey; Human history exhibitions recount the stories of the Gold Rush! RBCM is looking to collaborate with museums across the province on a new exhibition for The Great War.

Suzan Meyers, Victoria 250-387-2992 Janet MacDonald, Victoria

Royal Roads University

offers a balance of graduate, undergraduate and certificate programs. Their courses are designed with you in mind, whether you're a new student, working professional, or lifelong learner.

Linda Markowsky, Victoria 250-391-2600





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Download our app or visit museumsassn.bc.ca for full session descriptions.

SUNDAY, OCT. 25	
1:00–7:00 pm	Check in at the Conference Registration Desk at the Fraser River Discovery Centre , 788 Quayside Drive
2:00–4:00 pm	Walking tours of historic New Westminster leave from the Fraser River Discovery Centre (not included in conference fee). Your tour guides:
	Oana Capota Curator, New Westminster Museum and Archives Michelle Taylor Heritage Programmer, City of New Westminster
	Kate Petrusa White Rock Museum & Archives
5:00–7:00 pm	Gumboots n' Beer Opening Reception at Fraser River Discovery Centre featuring Tales from the Trenches
MONDAY, OCT. 26	
7:00-9:00 am	Trade Show load in, Level 4, Anvil Centre (<i>Trade show exhibitors only</i>)
8:00-9:00 am	BCMA Council meeting (Council members only) Fraser River Discovery Centre
8:00 am–6:00 pm	Registration desk open on Level 3, Anvil Centre . Stop by early to get your delegate materials and nametag and drop off books for Owl's Bookstore.
9:00 am-6:00 pm	Trade Show, Level 4, Anvil Centre

MONDAY, OCT. 26

MONDAY, OCT. 26 CONT.

9:30-10:30 am

OPENING KEYNOTE Anvil Centre Theatre, Level 3



Kathleen Bartels Director, Vancouver Art Gallery

10:30 am-6:00 pm	Owl's Bookstore open on Level 3, Anvil Centre.
	Browse for your soon-to-be-favorite book and
	help support the BC Museums Association!
	(Cash only.)

10:30-11:00 am COFFEE BREAK Studio 401, Level 4, Anvil Centre

11:00 am-12:30 pm PLENARY SESSIONS

Opportunities and Guiding Principles for Working with First Nations Communities Anvil Centre Theatre, Level 3



Cathi Charles Wherry First Peoples' Cultural Council



Tracey Herbert First Peoples' Cultural Council



MONDAY, OCT. 26 **CONT'D**

PLENARY SESSIONS cont'd 11:00 am-12:30 pm

Creating Meaningful Partnerships: Museums, Students and the Heritage Fairs Program Studio 411. Level 4



Emily Ooi

Richmond Museum & Heritage Services



Carol Ballard

North Vancouver Museum and Archives



Lesley Moore

General Manager, North Pacific Cannery National Historic Site

Embracing Controversy: Red Lights and Roulette 11:00 am-12:30 pm at the Nanaimo Museum Studio 413, Level 4



Aimee Greenaway

Interpretation Coordinator, Nanaimo Museum

LUNCH on your own at one of the great 12:30 pm restaurants in the neighbourhood, or grab takeaway nearby and bring it back for the 1:00pm Ask the Experts sessions. (Lunch is not included in conference fee). Visit the Trade Show and pop in to Owl's Bookstore.

Cultural Collaboration and other Unconventionalities

Please join the Royal BC Museum and Archives for a breakfast discussion on our new approach to partner programs and travelling exhibitions. This important discussion led by Exhibit Fabrication Specialist, Kate Kerr and Head of Learning, Janet MacDonald, will focus on future collaborations including a special exhibition project around the Great War.

Royal **BC** Museum

Tuesday, October 27 7 am – 8:45 am

royalbcmuseum.bc.ca



ASK THE EXPERTS

1:00–2:00 pm	ASK THE EXPERTS Choose a presentation,
	or drop into one or more of the round-table
	discussions. Bring your lunch.

- PRESENTATIONS Level 4
- 1:00-2:00 pm Making a Museum: Being ED at Britannia Mine Studio 411



Kirstin Clausen

Executive Director. Britannia Mine Museum

1:00-2:00 pm Strategic Planning Studio 413



Jim Cullen

Principal, W. Jim Cullen **Consulting Services**

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MONDAY, OCT. 26

Anvil Centre ROUND TABLE & ONE-ON-ONE Theatre, Level 3 DROP-IN SESSIONS

1:00–2:00 pm Table 1: Beyond the Norm – Building Breakthrough Marketing



Erika Stenson

Head of Marketing and Development, Royal BC Museum

1:00–2:00 pm

Table 2: Design Your Brand ExperienceBook your appointment in advance at theregistration desk. Other times also available.



Matt Politano

Owner, CGD™ Certified Designer, Oculus Design + Marketing

1:00–2:00 pm Table 3: Install It, Ship It, Store It – A How-to/ DIY Session on Installing, Packing, Crating and Storage



Corey Bryson

Chief Preparator & Technician, Art Gallery of Greater Victoria

1:00-2:00 pm

Table 4: Insurance Matters

Join the conversation with Tom Swan, licensed insurance broker with Marsh Canada Limited. No sales here, just solid, free advice on insurance issues relevant to museums and galleries.



Tom Swan

CIP, Assistant Vice President, Marsh Canada Limited This table generously sponsored by MARSH

MONDAY, OCT. 26 **CONT'D**

2:15–3:15 pm PLENARY SESSIONS

ćəsna?əm: City Before the City Studio 413, Level 4



Leona Sparrow Director, Musqueam, Treaty, Lands and Resources



Susan Rowley

Curator/Associate Professor, UBC Museum of Anthropology



Viviane Gosselin Curator, Museum of Vancouver



Susan Roy Professor, University of Waterloo



Iordan Wilson Curator, UBC Museum of Anthropology



Larissa Grant

Researcher. Musqueam, Treatv. Lands and Resources



Jason Woolman Senior Archivist. Musqueam, Treaty, Lands and Resources

2:15-3:15 pm Museums as Alternate Methods of Learning: A case study of the Sikh Heritage Museum Studio 411, Level 4



Satwinder K. Bains Director, University of the Fraser Valley, Centre for Indo Canadian Studies



Sharanjit K. Sandhra

Coordinator and PhD Student, University of the Fraser Valley and UBC.

MONDAY, OCT. 26

MONDAY, OCT. 26 CONT'D

2:15–3:15 pm Update on the Canadian Heritage Information Network, and the Nomenclature Project 4.0 Studio 417. Level 4



Heather J. Dunn

Heritage Information Analyst – Standards, Canadian Heritage Information Network

2:15–4:15 pm

Design Jam: Design Thinking Basics Anvil Centre Theatre, Level 3





David Alexander

Royal BC Museum, BCMA Innovation Committee Co-Chair



Hanna Cho

NGX Interactive, BCMA Innovation Committee Co-Chair



Mitra Mansour-Tehrani

Community Engagement Director and Facilitator, Vancouver Design Nerds Society



Jared Korb

Communications & Design Facilitation, Vancouver Design Nerds Society

3:15–3:30 pm STRETCH BREAK Coffee and tea available in Studio 401, Level 4

MONDAY, OCT. 26 **CONT'D**

3:30-4:30 pm

PLENARY SESSIONS

Chinese Canadian Artifact Project Studio 411. Level 4



Dr. Zhongping Chen Professor and Author



Tusa Shea

Program Coordinator, Cultural Resource Management Programs, UVic



Aimee Greenaway Interpretation Curator, Nanaimo Museum



Anna Rambow

Executive Director. Cumberland Museum and Archives

3:30-4:30 pm New Business Model for Heritage Organizations Studio 413, Level 4



Chris Mathieson Grist Mill and Gardens Historic Site

3:30-4:30 pm Claiming Space: Changing strategies for engaging Youth at MOA

Studio 417. Level 4



Iill R. Baird Curator of Education and Public Programs, UBC Museum of Anthropology



Pam Brown

Curator Pacific Northwest, UBC Museum of Anthropology



Francine Cunningham Independent Artist, Writer

MONDAY, OCT. 26

4:30-6:00 pm BREAK to prepare for Awards Gala

- 5:30–6:15 pm Awards Nominees' Reception for 2015 nominees, BCMA Council and Awards Committee. (By invitation only.) New Westminster Museum & Archives, Level 3, Anvil Centre.
- 6:00–9:00 pm The 2015 BC Museums Association Awards for Outstanding Achievement Gala. Cocktail reception starts at 6:00 pm followed by dinner and awards at 7:00 pm. Anvil Centre Theatre, Level 3

This year's awards are designed by New Westminster-based artist, Katherine Freund. Katherine has worked as an illustrator of heritage buildings, a non-fiction writer, author, columnist, a history researcher and an archivist, and is a galleried mixed-media visual artist. Her varied career in history and the arts has led her to become a visual historian where she visually tells the historical story through artwork.



Danielle Lemon *M.C.*



Katherine Freund



TUESDAY, OCT. 27	
8:00 am–7:00 pm	Registration desk open on Level 3, Anvil Centre
8:00 am–7:00 pm	Owl's Bookstore open - while supplies last! Level 3, Anvil Centre
7:00–8:40 am	Breakfast with the Royal BC Museum: Culture Collaboration and other Unconventionalities Anvil Centre theatre, Level 3, Anvil Centre . <i>Light breakfast provided.</i>
	This breakfast is generously sponsored by



9:00–10:30 am PLENARIES

At Water's Edge: Intensive Community Collaboration through Exhibition, Public Programming and Archival Contributions Studio 411. Level 4



Kate Petrusa

Intern, Simon Fraser University/ New Westminster Museum



Rob McCullough

Manager, New Westminster Museum, Cultural Services



Oana Capota Curator, New Westminster Museum



Pamela Stern Simon Fraser University

TUESDAY, OCT. 27

TUESDAY, OCT. 27

9:00–10:30 am

m The Collaborative Process: Reaching out Across Departments, Collections and Communities Studio 417. Level 4



Yukiko Stranger-Galey

Exhibits Manager, Beaty Biodiversity Museum



Jacqueline Chambers

Education & Outreach Manager, Beaty Biodiversity Museum



Linda Jennings Assistant Curator, Herbarium, Beaty Biodiversity Museum



Mairin Kerr

Marketing, Communications & Events Coordinator, Beaty Biodiversity Museum

9:00–10:30 am Crowd Sourcing History: A case study from the Royal BC Museum

Anvil Centre Theatre, Level 3



Meagan Sugrue

Web & E-Commerce Specialist, Royal BC Museum



Ember Lundgren

Preservation Manager, Royal BC Museum, New Archives and Digital Preservation

9:00–10:30 am Controversy, Sponsorship & Partnership: From Pipelines to Coal Barges

Studio 413, Level 4



Catherine Ouellet-Martin

Executive Director, Fraser River Discovery Centre



Stephen Bruyneel

Chair, Fraser River Discovery Centre



Shannon King

Director of Education, Fraser River Discovery Centre

TUESDAY, OCT. 27 CONT'D

COFFEE BREAK Studio 401, Level 4 10:30–11:00 am

11:00 am-12:20 am **PLENARIES**

Heritage Tourism Alliance: Review and Recommendations

Studio 417, Level 4



Ben Fast

Contractor, BCMA, Heritage BC, Royal Roads University



John Hughes

Executive Director, Craigdarroch Castle Historical Museum Society



Theresa Mackay Executive Director, BC Museums Association



Kathryn Molloy Executive Director. Heritage BC



Ursula Pfahler

Community Heritage Planner, Heritage Branch, BC Provincial Government

11:00 am–12:20 am Roll on Columbia: Fifty Years of Controversy Revisited

Studio 411, Level 4



Leah Best

Executive Director, Touchstones Nelson: Museum of Art & History

TUESDAY, OCT. 27

TUESDAY, OCT. 27 CONT'D

11:00 am-12:20 am

Taking Good Care : Curating Culturally Sensitive Collections

Studio 413, Level 4



Andrea N Walsh Associate Professor, University of Victoria



Iamie Morton Director, Alberni Valley Museum



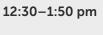
Deborah Cook



Jennifer Robinson PhD Candidate. University of Victoria



Bradley A. Clements Undergraduate Student, University of Victoria



12:30–1:50 pm Lunch and Closing Keynote "DON'T WAIT FOR A CRISIS!" with Dr. John Nightingale Anvil Centre Theatre, Level 3



Dr. John Nightingale President & CEO, Vancouver Aquarium Marine Science Centre



TUESDAY, OCT. 27 **CONT'D**

2:00-3:30 pm PLENARIES

Chinese Historical Wrong Outreach Kit Studio 417, Level 4



Kim Gough Adult Learning Developer, Roval BC Museum

2:00-3:30 pm Trading Routes Exhibition: Heritage Museum and Artists/Researcher Collaborations Addressing **Controversial Themes**

Studio 411, Level 4



Ruth S Beer

Professor and Assistant Dean of Research. Faculty of Visual Art. Emily Carr University of Art and Design



Kit Grauer

Professor Emerita. University of British Columbia



Rebecca Clarke

Executive Director, Gulf of Georgia Museum National Historic Site



Karen Lee

Public Programs Manager, Gulf of Georgia Cannery Society

2:00–3:30 pm Admission Fees and Community Engagement: **Issues and Opportunities**

Studio 413, Level 4



Kate Kerr Roval BC Museum TUESDAY, OCT. 27

TUESDAY, OCT. 27	CONT'D
3:00 pm	Trade Show load-out (Exhibitors only)
3:30 pm	END OF CONFERENCE Registration for evening workshops available at registration desk, Level 3, Anvil Centre.
TUESDAY, OCT. 27 4:30–6:20 pm	BCMA FALL REGIONAL WORKSHOPS Available with separate registration for delegates and non-delegates



Nikki Bose

Conservation Intern, Kelowna Museums Society

4:30–6:20 pm Try and Try Again – a How to for Success with the BC Arts Council Projects Grants

Studio 413, Level 4



Sue Donaldson

Program Officer, Museums, Aboriginal Cultural Centres & Visual Arts Organizations, BC Arts Council



BCMA REGIONAL WORKSHOPS

TUESDAY, OCT. 27 REGIONAL WORKSHOPS CONT'D

4:30-6:20 pm

Making Progress : An Archives Success Story of How To Digitize 116 Years of Local History

Studio 417, Level 4



Matthew Francis Executive Director, Chilliwack Museum and Archives



Shannon Bettles Archivist. Chilliwack

Museum and

Archives

Martin Warkentin Copyright Librarian, University of the Fraser Valley

6:30–8:20 pm The Duty, Documentation & Dilemmas of Deaccessioning

Studio 413, Level 4



Lana Panko

Curator of Collections, City of Surrey



Luc Desmarais Collection Coordinator, North Vancouver Museum and Archives

Tom Gooden

Assistant Curator, Burnaby Village Museum



Magdalena Moore



TUESDAY, OCT. 27

TUESDAY, OCT. 27 REGIONAL WORKSHOPS CONT'D

6:30-8:20 pm Virtual Collaboration: A How-to Primer Studio 411, Level 4



Ben Ziegler Collaboration Consultant. Collaborative Journeys

6:30-8:20 pm Selfie Stick: Unpacking the Mystery Studio 417, Level 4



Mairin Kerr Marketing, Communications & Events Coordinator, Beaty Biodiversity Museum



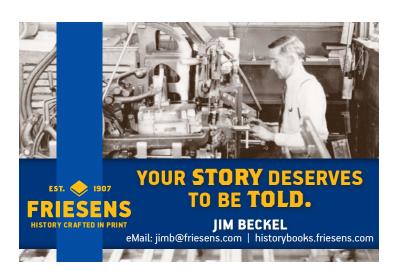
Michelle Taylor

Heritage Programmer, City of New Westminster



Yukiko Stranger-Galey

Exhibits Manager, Beaty Biodiversity Museum



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From Podium Conference Specialists: Marischal De Armond Caitlin Mooney

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David Jensen David Jensen and Associates

Robert Campbell

Prince George Museum and Exploration Place

Jill Baird Museum of Anthropology

> Tammy Hardwick Creston Museum

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Photo: Tourism Whistler / Mike Crane

British Columbia Museums Association

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