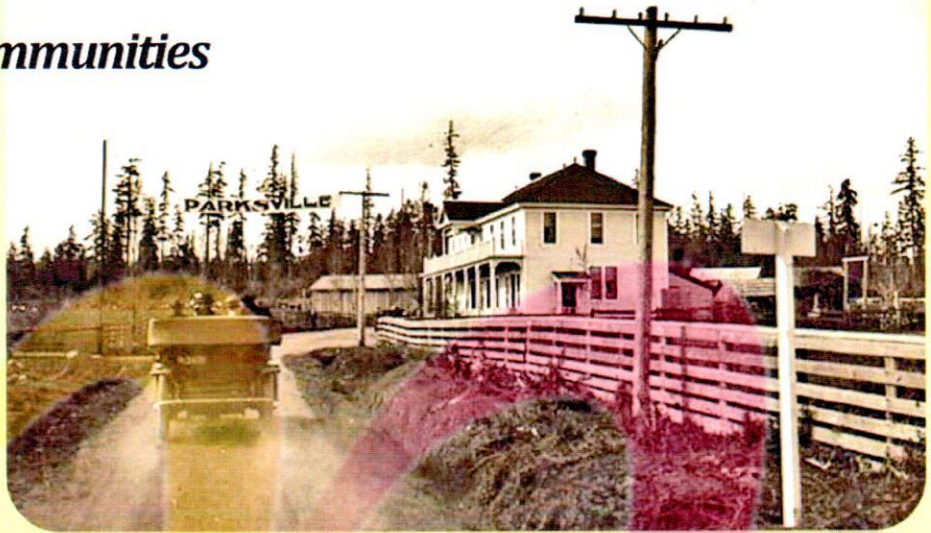


# *BC Museums Association's 57<sup>th</sup> Annual Provincial Conference*

*23 – 26 October 2013*

*Agents of Change –*

*Engaging Our Communities*



BRITISH COLUMBIA  
MUSEUMS ASSOCIATION

**2013 CONFERENCE**

**PARKSVILLE, BC**



*Welcome to  
Parksville Museum  
& Archives*

*&*

*Tigh-Na-Mara  
Seaside Spa Resort  
& Conference Centre*



# Agents of Change – Engaging Our Communities

BCMA's 57<sup>th</sup> Annual Provincial Conference  
23 – 26 October 2013 @ Parksville, BC  
Tigh-Na-Mara Seaside Spa Resort & Conference Centre

## Registration Desk

Wednesday, 23 October	Lower Foyer	8:30 am – 7:30 pm
Thursday, 24 October	Main Foyer	8:00 am – 5:00 pm
Friday, 25 October	Main Foyer	8:00 am – 5:00 pm
Saturday, 26 October	Benson Room	8:00 am – Noon

(for Tour & final pick-up of Silent Auction items)

## Schedule at a Glance

DATE	TIME	EVENT	FILBERG ROOM	STRATHCONA ROOM	SHUSHARTIE ROOM	CARMANAH ROOM	WALBRAN ROOM
Wednesday 23 October	9:00 am – 4:00 pm	PRE-CONFERENCE WORKSHOP	PC-1: Building Your Social Enterprise Workshop *				
	10:00 am – 10:30 am	REFRESHMENT BREAK, Lower Foyer (* Lunch Break on your own)					
	1:00 pm – 4:00 pm	PRE-CONFERENCE WORKSHOPS	PC-1: (continued)	PC-2: Public Engagement & Museum Accountability	PC-3: AMA Values Statement Alignment		
	2:00 pm – 2:30 pm	REFRESHMENT BREAK, Lower Foyer					
	5:30 pm – 7:30 pm	<b>HOST WELCOME RECEPTION, Walbran Room &amp; Foyer &amp; SILENT AUCTION OPENING</b>					
DAY 1: Thursday 24 October	9:00 am – 9:30 am	<b>WELCOME &amp; OPENING CEREMONY, Walbran Room</b>					
	9:30 am – 10:00 am	<b>KEY NOTE ADDRESS ONE:</b> Douglas Worts – Culture and Museums in the Winds of Change: The Need for Cultural Indicators, Walbran Room					
	10:00 am – 10:30 am	REFRESHMENT BREAK, Lower Foyer <b>&amp; TRADE SHOW OPENING, Grand Moriarty Room</b>					
	10:30 am – 12:00 pm	<b>PLENARY A:</b> John Grimes & speakers – Change Through Collective Agency: Strategic Alliances for the Arts and Heritage Sector, Walbran Room					
	12:00 pm – 1:30 pm	<b>MINISTER'S LUNCHEON:</b> First Nations, Government Representatives and BCMA President, Walbran Room					
	1:30 pm – 3:00 pm	CONCURRENT SESSIONS A	A-4: In/visible Leadership	A-1: Question Energy – An Enquiry on Pipelines	A-3: Developing a Successful Online Photography Contest: RBCM Young Photographers Contest 2013	A-5: What are you going to do on Monday?	
	3:00 pm – 3:30 pm	REFRESHMENT BREAK, Lower Foyer <b>&amp; TRADE SHOW EXHIBITS, Grand Moriarty Room</b>					
	3:30 pm – 5:00 pm	CONCURRENT SESSIONS B	B-5: What is a "pioneer"?	B-2: Birth of a Holiday Destination: Cultural Explorers in Qualicum Beach Then and Now	B-1: Presentation about the 2013 Kelowna Art Gallery Exhibition, An Era of Discontent: Art as Occupation	B-3: 3-D Printers: Game changer or just nice to have?	B-4: Engaging New Communities in Museums: Opportunities & Challenges of Working w/ Home Learning Families
	6:00 pm – 8:00 pm	<b>BC REPORTS RECEPTION</b> – Parksville Museum and Archives BC Reports Presentations on site in the Knox Heritage Church					

The BC Museums Association wishes to thank the Province of BC, the Ministry of Community, Sport and Cultural Development, and the British Columbia Arts Council for their continued assistance and support of the province's museums and art galleries community.



MANY THANKS  
TO OUR  
CONFERENCE  
SPONSORS



DATE	TIME	EVENT	FILBERG ROOM	ARROWSMITH ROOM	WASHINGTON ROOM	CARMANAH ROOM	WALBRAN ROOM
DAY 2: Friday 25 October	9:00 am – 9:30 am	<b>KEY NOTE ADDRESS TWO:</b> Robert Janes – The Mindful Museum: Agent of Change in a Troubled World, Walbran Room					
	9:30 am – 10:30 am	<b>PLENARY B:</b> Douglas Worts, Alexandra Hatcher & Robert Janes – (Panel Discussion) “If Museums and galleries wanted to become agents of change, what would they have to consider and do?”, Walbran Room					
	10:30 am – 11:00 am	REFRESHMENT BREAK, Walbran Room & Foyer & TRADE SHOW EXHIBITS, Grand Moriarty Room					
	11:00 am – 12:30 pm	CONCURRENT SESSIONS C	C-3: More Than Just Backups: Protecting Digital Assets in Your Museum and Archives	C-4: Expanding Our Understanding: A Crash Course in BC’s Social, Environmental and Economic Sectors	C-1: Presentation on Exhibition: My River My Home – Inspiring Personal Connections to Global Water Issues	C-5: Part 1 – Recipes for Success – Tourism as a Catalyst for BCMA Community Engagement	C-2: Public Activities as Agents of Change
	12:30 pm – 2:00 pm	LUNCH BREAK ON YOUR OWN & TRADE SHOW EXHIBITS, Grand Moriarty Room					
	2:00 pm – 3:00 pm	<b>PLENARY C: BCMA SPECIAL GENERAL MEETING</b> , Walbran Room					
	3:00 pm – 3:30 pm	REFRESHMENT BREAK, Lower Foyer & TRADE SHOW EXHIBITS, Grand Moriarty Room					
	3:30 pm – 5:00 pm	CONCURRENT SESSIONS D	D-1: Britannia Mine Museum, Selling Our Mission	D-5: Thanks, but No Tanks – Perceptions Put into Play	D-4: What is Innovation?	D-2: Part 2 – Recipes for Success – Tourism as a Catalyst for BCMA Community Engagement	
	5:00 pm – 5:30 pm	TRADE SHOW CLOSING, Grand Moriarty Room					
	6:00 pm – 6:30 pm	<b>BANQUET RECEPTION</b> , Walbran Room & Foyer & SILENT AUCTION CLOSING					
	6:30 pm – 9:00 pm	<b>MUSEUMS IN MOTION AWARDS BANQUET</b> and presentation of awards, Walbran Room					
Saturday 26 October	10:00 am – 2:30 pm	<b>QUALICUM BEACH MUSEUM and MILNER GARDENS TOUR</b> (Shuttle service from Tigh-Na-Mara and return)					

**TIGH-NA-MARA**  
SEASIDE SPA RESORT & CONFERENCE CENTRE



**PARKSVILLE**  
QUALICUM **BEACH**

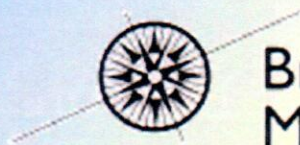


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# British Columbia Museums Association

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BRITISH COLUMBIA  
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**2013 CONFERENCE**  
**PARKSVILLE, BC**

AND SPECIAL THANKS TO THE FOLLOWING

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