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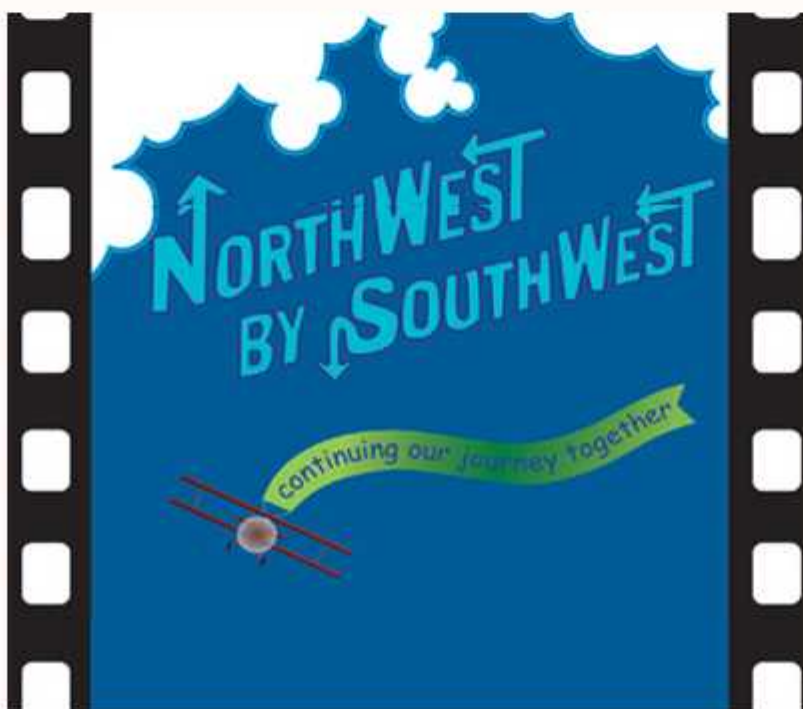
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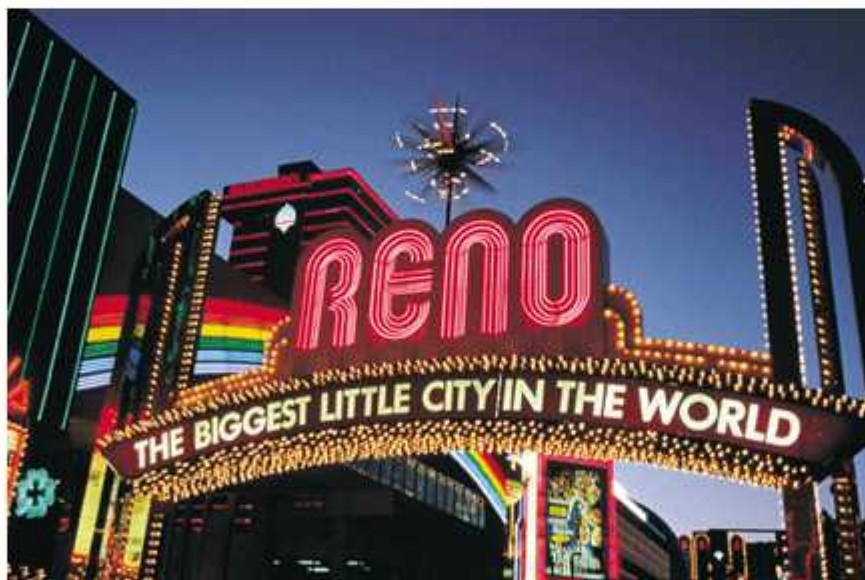
NorthWEST by SouthWEST:



"Continuing Our Journey Together"

The British Columbia Museums Association & Western Museums Association

Joint Annual Meeting, Reno, Nevada October 19-23, 2003



[Reno, Nevada](#)

October 19-23, 2003

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A Personal Invitation from Co-chairs

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Our collaborative journey began three years ago in Victoria, British Columbia when the Western Museums Association and the British Columbia Museums Association officially joined each other for the first time at Conference 2000: Designing the Future Together. The journey now brings us together once again to meet, to share, to learn, to advance, and to enjoy.

United by our profession and our location in the West, we have designed our future based on cooperation and interdependence. We have encouraged our museums, our colleagues, and ourselves to play key roles in educating and entertaining (enlightening), in gathering and disseminating, in storing and preserving, and in collaborating and exchanging. Yet, our journey has just begun; it is still one of challenge and change.

The 2003 Annual Meeting directs our journey towards exploration and discovery. As recent world and national events have impacted our communities and our lives, museums have had to adapt to change. In the wake of these crises, we have had to explore and discover the needs of our communities and the wants of our institutions. We have had to create new and improved standards and policies to protect precious objects and lives. We have had to invent new ways to teach ongoing, sensitive issues. And we have had to understand and embrace these challenges. This meeting is a forum to reveal and express our discoveries as we continue our journey together.

This annual meeting is being held at the Eldorado Hotel in the host city of Reno, Nevada, nestled at the eastern edge of the high-peaked Sierra Nevada Mountains. The geography ranges from high desert hills to valleys covered with deciduous and evergreen trees. A river flows casually through the heart of the city and amongst an eclectic mix of stately manors, quaint churches, sleek high rises, city parks, and casinos. The region's cities of Reno, Carson City, and Virginia City are home to exciting cultural venues, including the award-winning Nevada Museum of Art, the National Automobile Museum, and the Nevada State Museum. The area also offers water sports, golf, nightlife, gaming, and world class mountain sports at nearby Lake Tahoe. We invite you to join us on this adventure in a city known as "The Biggest Little City in the World."

Bill Barkley
Independent Consultant
Former Director
Royal British Columbia
Museum

Evangeline Tai
Curator of
Education
Napa Valley
Museum



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Program Committee Roster

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BCMA wishes to recognize and congratulate the joint Program Committee and the local Host Committee for assembling such an exciting and inspiring program for Conference 2003

Committee Co-Chairs:

Bill Barkley, Independent Consultant
Former Director
Royal British Columbia Museum
Victoria, BC

Evangeline Tai, Curator
of Education
Napa Valley Museum
Yountville, California

Host Committee Co-Chairs:

Steven High, Executive Director
Nevada Museum of Art
Reno, NV

Jackie Frady, Executive
Director
National Automobile
Museum
Reno, NV

Program Committee Members:

Michael Ames, Acting Director & Professor
Emeritus,
Museum of Anthropology, Vancouver, BC

Josi Callan, Director
Museum of Glass, Tacoma, WA

Joy Davis, Program Director
University of Victoria, Cultural Resource
Management Program, Victoria, BC

John Dickenson, Managing Director
H.R. MacMillan Space Centre, Vancouver, BC

Rick Duckles, Executive Director
BC Forest Discovery Centre, Duncan, BC

Bruce Eldredge, CEO
Northwest Museum of Arts & Culture, Spokane,
WA

Lyla El-Shamy, Exhibit Developer
California Academy of Sciences, San Francisco,
CA

Heather Ferrell, Associate Curator of Art
Boise Art Museum, Boise, ID

Paul Gabriel, Exhibits Director
GLBT Historical Society of Northern California,
San Francisco, CA

Jacquie Gijssen, Head of Museum Services
Vancouver Art Gallery, Vancouver, BC

Maurice Guibord, Program Leader
Burnaby Village Museum, Burnaby, BC

Barbara Hager
Arrow Productions Inc, Victoria, BC

Michael Hammond, Executive Director
Agua Caliente Cultural Museum, Palm Springs, CA

Sandra Harris, Executive Director
The Neon Museum, Las Vegas, NV

William Harris, Campaign Director
California Science Center Foundation, Los
Angeles, CA

Joel Hiller,
Desert Caballeros Western Museum, Prescott, AZ

Troy Hunter, Interim Project Coordinator
Ktunaxa/Kinbasket Interpretive Centre,
Cranbrook, BC

Barbara Johns, Independent Curator &
Consultant
Seattle, WA

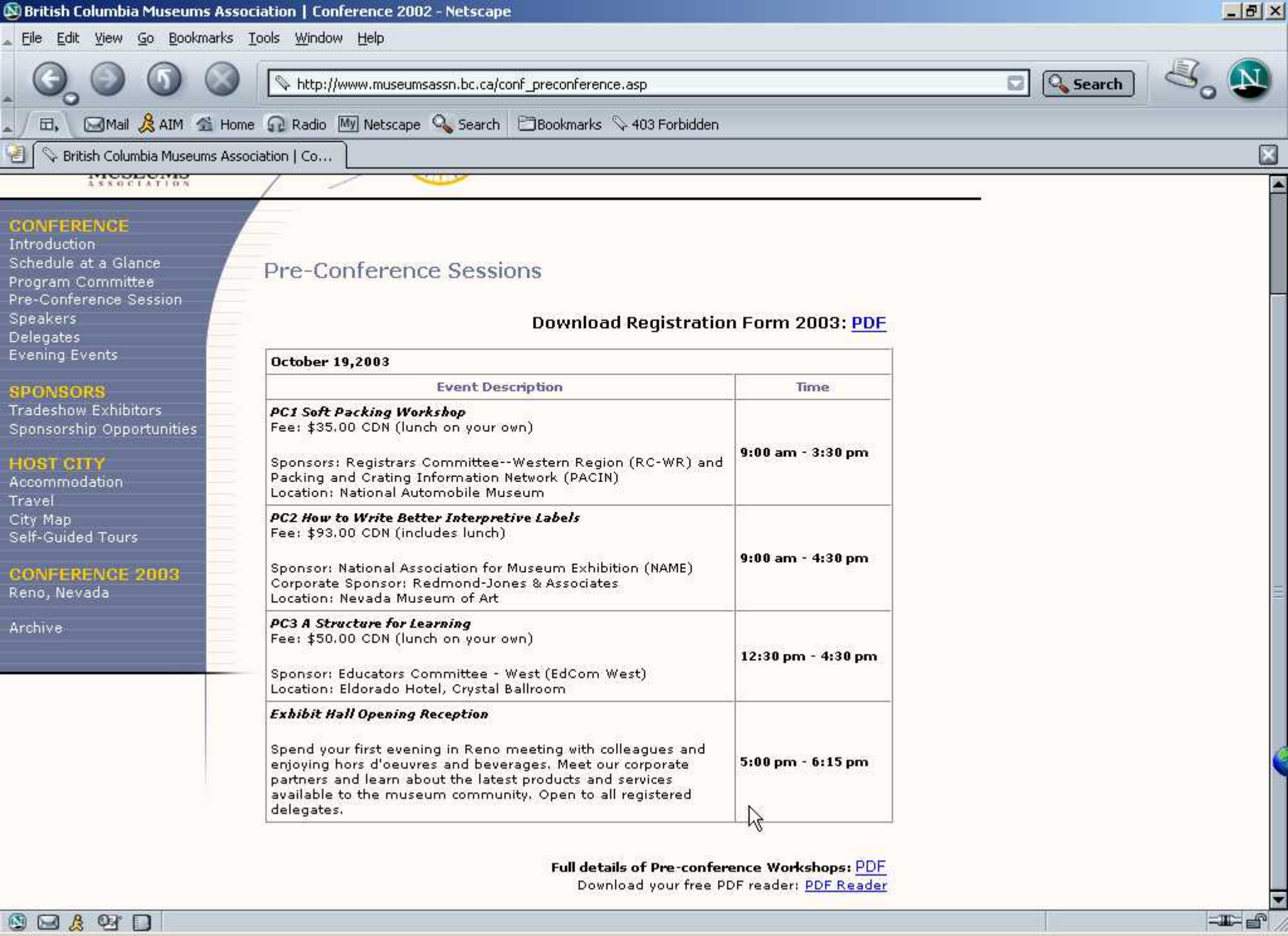
Janet Jones, Manager, Vancouver Island & BC
North Coast
Department of Canadian Heritage, Victoria, BC

Dr. Carol Mayer, Curator
Museum of Anthropology, Vancouver, BC

George Phillips, Former Curator
Fraser-Fort George Museum, Prince George, BC

Keni Sturgeon, Curator
Jensen Arctic Museum, Monmouth, OR

Philippa Syme, Program Officer
Department of Canadian Heritage, Vancouver, BC



Pre-Conference Sessions

Download Registration Form 2003: [PDF](#)

October 19, 2003	
Event Description	Time
PC1 Soft Packing Workshop Fee: \$35.00 CDN (lunch on your own) Sponsors: Registrars Committee--Western Region (RC-WR) and Packing and Crating Information Network (PACIN) Location: National Automobile Museum	9:00 am - 3:30 pm
PC2 How to Write Better Interpretive Labels Fee: \$93.00 CDN (includes lunch) Sponsor: National Association for Museum Exhibition (NAME) Corporate Sponsor: Redmond-Jones & Associates Location: Nevada Museum of Art	9:00 am - 4:30 pm
PC3 A Structure for Learning Fee: \$50.00 CDN (lunch on your own) Sponsor: Educators Committee - West (EdCom West) Location: Eldorado Hotel, Crystal Ballroom	12:30 pm - 4:30 pm
Exhibit Hall Opening Reception Spend your first evening in Reno meeting with colleagues and enjoying hors d'oeuvres and beverages. Meet our corporate partners and learn about the latest products and services available to the museum community. Open to all registered delegates.	5:00 pm - 6:15 pm

Full details of Pre-conference Workshops: [PDF](#)

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2003 Delegates

This Delegates List officially confirms that BCMA has received your Conference registration and provides you with a look at those colleagues who will be joining you this year at Conference.

Contact BCMA for Special Registration Offers: bcma@museumssn.bc.ca
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Download your free PDF reader: [PDF Reader](#)

As of October 15, 2003, there are 62 BCMA delegates registered for Conference 2003. All Delegates will receive confirmation of their session selections by mail directly from the Western Museums Association office.

Alfonso, Noel	Canadian Museum of Nature, Ottawa, ON
Atkin, John	Vancouver Art Gallery, Vancouver, BC
Avery, Louise	Kitimat Centennial Museum, Kitimat, BC
Bailey, Jann L.M.	Kamloops Art Gallery, Kamloops, BCKamloops Art Gallery, Kamloops, BC
Barkley, Bill	Museum Consultant, Victoria, BC
Beitel, Lisa	Gulf of Georgia Cannery, Richmond, BC
Bjerky, Irene	Historic Yale / Yale & District Historical Society, Yale, BC
Boychuck, Tracy	The Fraser Fort George Regional Museum, Prince George, BC
Brookbank, Joyce	Nanaimo District Museum, Nanaimo, BC
Butschler, Margaret	Vancouver Aquarium Marine Science Centre, Vancouver, BC
Clausen, Kirstin	BC Museum of Mining, Britannia Beach, BC
Collison, Nika	Haida Gwaii Museum, Skidegate, Queen Charlotte Islands, BC
Corea, Ellen	Dawson Creek Art Gallery, Dawson Creek, BC
Davis, Lesia	Campbell River Museum, Campbell River, BC
Dickenson, John A.	H.R. MacMillan Space Centre, Vancouver, BC
Duckles, Richard	BC Forest Discovery Centre, Duncan, BC
Evans, Greg	Maritime Museum of British Columbia, Victoria, BC
Foreman, Brian	Surrey Art Gallery, Richmond, BC
Forman, Claire	Canadian Heritage Information Network, Hull, PQ
Ganassin, Celeste	Kelowna Museum, Kelowna, BC
Geber, Kati	Canadian Heritage Information Network, Hull, PQ
Gijssen, Jacqueline	Vancouver Art Gallery, Vancouver, BC
Gorek, Enabelle	Summerland Museum & Heritage Society, Summerland, BC
Guibord, Maurice	Burnaby Village Museum, City of Burnaby, BC
Guilbride, Andrew	Britannia Beach, BC
Halland, Judith	Kitimat Centennial Museum, Kitimat, BC
Harris, George	Two Rivers Art Gallery, Prince George, BC
Hill-Turner, David	Nanaimo District Museum, Nanaimo, BC
Hughes, Grant	Royal BC Museum, Victoria, BC
Hunter, Troy	Kitunaxa Kinbasket Interactive Centre, Cranbrook, BC
Jensen, David	Exhibit Design Consultant, Vancouver, BC
Keegan, Trish	Kamloops Art Gallery, Kamloops, BC
Kennedy, Bev	Kilby Historic House & Farm, Harrison Mills, BC
Klassen, Bryan	City of Richmond, BC
Lees, Kathi	Gulf of Georgia Cannery, Richmond, BC
Macfarlane, Nathalie	Haida Gwaii Museum, Skidegate, Queen Charlotte Islands, BC
macnair, Peter	Victoria, BC
McAvity, John G.	Executive Director, Canadian Museums Association, Ottawa, ON
McGowan, Cynthia	Student, Woodinville, WA
McLennan, Ian	Consultant, Vancouver, BC
Moore, Dona	Kelowna Art Gallery, Kelowna, BC
Munday, Doug	Aldrich Pears Associates, Vancouver, BC
Naiman, Robin	Vancouver Art Gallery
Napoleon, Marilyn	Upper St'at'imc Language, Culture & Education Soc, Lillooet, BC
Nightingale, John	Vancouver Aquarium
Oomen, Dennis	Kelowna Museum, Kelowna, BC
Parent, Geraldine	Okanagan University College, Penticton, BC
Pears, Ron	Aldrich Pears Associates, Vancouver, BC
Posynick, Caroline J.	Consultant, Victoria, BC
Renyard, Lorraine	Summerland Museum & Heritage Society, Summerland, BC
Rooney, Farrah	BC Museum of Mining, Britannia Beach, BC
Rosser, Merlin	Summerland Museum & Heritage Society, Summerland, BC
Sharpe, Yvonne	Craigdarroch Castle, Victoria, BC
Stewart, Jay	Victoria, BC
Summers, Kathy	Craigdarroch Castle, Victoria, BC
Syme, Philippa	Canadian Heritage, Vancouver, BC
Tinsley, Philippa	Potteries Museum, Stoke-on-Trent, England
Trueman, Debbie	Nanaimo District Museum, Nanaimo, BC
Tuele, Nicholas	Independent Curator, Saanichton, BC
Tuytens, Deborah	BCMA President, Royal BC Museum, Victoria, BC
Wilson, Wayne	Kelowna Museum, Kelowna, BC
Yelland, Al	Kamloops Museum Association, Kamloops, BC



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Evening Events

Admission to Evening Events is listed in Canadian Funds and are included in the Complete Package registration fee. Basic Registration delegates wanting to add Evening Event tickets must do so upon registering or in advance of Conference 2003 week.

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October 2003			
Day	Date	Event Description	Time
Sunday	19	EE1 Bowling, Beer and Bad Shoes Fee: \$65.00 CDN Bowling...with style, at the National Bowling Stadium.	6:30 - 9:00 pm
Monday	20	EE2 Car Stuff, Art Stuff, Old Stuff, and Wild Stuff Fee: \$65.00 CDN Includes motorcoach transportation between museums and buffet offerings at each venue. Cash bar.	6:00 - 9:30 pm
Tuesday	21	EE3 Step Back in Time, A Ghostly Visit to the Comstock Fee: \$65.00 CDN Includes motorcoach transportation, buffet meals. Cash bar.	5:30 - 9:30 pm
Wednesday	22	EE4 Agur! is Goodbye in Basque Fee: \$65.00 CDN Location: Crystal Ballroom, Eldorado Hotel	6:30 - 10:00pm

Full description of Evening Events: [PDF](#)
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HGA
Jones & Jones Architects & Landscape Architects
Glasbau Hahn

ARCHIVAL PRODUCTS

Conservation Resources International
Metal Edge
The Hollinger Corporation
University Products

AUDIO

Tour Mate Systems

MANAGEMENT & PLANNING CONSULTANTS

Museum Management Consultants
Lord Cultural Resources

EXHIBITION PLANNING / DESIGN / FABRICATION

Curatorial Assistance
Academy Studios
Delphi
Artex Exhibition
IQ Magic
Design Craftsmen
California Exhibition Resources Alliance

INSURANCE

Willis Insurance
Huntington T. Block Insurance Agency
Thomson & Pratt Insurance

MUSEUM STORE CONSULTANTS

Manask & Associates

SHIPPING

U.S. Art Company
Ship Art International

SOFTWARE

Willoughby Associates
KE Software
Gallery Systems
Re:Discovery

OTHER

Institute of Museum and Library Services
American Association of Museums

Here's your Conference 2003 - Guide to Corporate Participation: [PDF](#)

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Sponsorships Opportunities and Rate Structure
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Sponsorship Opportunities

Rate Structure

CONFERENCE SPONSOR	\$5,000
DELEGATE CANVAS BAG SPONSOR	\$2,500
OPENING NIGHT SPONSOR	\$2,000
EVENING EVENT SPONSOR	\$1,500
PRE-CONFERENCE WORKSHOP or AFFINITY LUNCH SPONSOR	\$1,500
"Museums in Motion" AWARDS SPONSOR	\$1,000
SESSION SPONSOR	\$750
EXHIBIT HALL BREAK SPONSOR	\$500

Advertising Opportunities

Rate Structure

Conference 2003Program (US\$)

\$450 Quarter Page
\$625 Half-Page
\$800 Full Page

MUSEUMS ROUNDUP only - The Quarterly Newsletter of the British Columbia Museums Association Copy Deadlines: Sept 15, 2003; Nov 15, 2003; Feb 15, 2003; May 15, 2003 - for advertisers interested in placing an ad only in Museums Roundup and not in the conference program, please contact and pay BCMA directly
Rates listed are for one issue (CDN\$)
BCMA member rates. Please add 10% for non-members. No GST.
Full page trim: 8 1/2" x 11" \$425
Full page bleed 8-3/4" x 11 1/4" \$425
Outside back cover 6-3/4" x 9/14" \$500
1/2 page 7-1/2" x 5" \$350
1/4 page 3-5/8" x 4 1/2" \$200
1/8 page 3-1/2" x 2 \$125

Combined Savings! Conference 2003 Program & MuseumsRoundup (US\$)

\$900 Quarter Page
\$1,420 Half-Page
\$1,760 Full Page

Literature Inserts in Delegates Packets

Letter-size data sheet or single 11"x17" sheet folded into a 4-page brochure which can be included in each delegate's conference registration packet (Company provides the literature)
BCMA Affiliate or WMA Corporate Members (US\$) \$225
Non-members \$325

See Advertising in Corporate Guide: PDF

Benefits of Sponsorship:

- Preferential placement in exhibit hall (minimum \$1,500 level by June 1)
- 10% discount on advertising in the final program
- Signage prominently placed at the sponsored event
- Acknowledgment at the sponsored event, in the conference program, and at the registration desk

Feel free to contact us to customize a sponsorship to your company's needs and target audience.

Call Jim Harding, BCMA at:
phone: (250) 356-5694
or email: JHarding@MuseumsAssn.bc.ca



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Northwest by Southwest

"Continuing Our Journey Together"

BC Museums Association & Western Museums Association

Joint Annual Meeting, Reno, Nevada October 19-23, 2003



Eldorado Hotel Fountain

Eldorado Hotel Casino,
Fourth & Virginia
Streets, Reno, NV 89501

Special Conference Rate: \$69.00 US per night

(Sunday, October 19 to Thursday, October 23 only)

Reservations: 1-800-648-5966

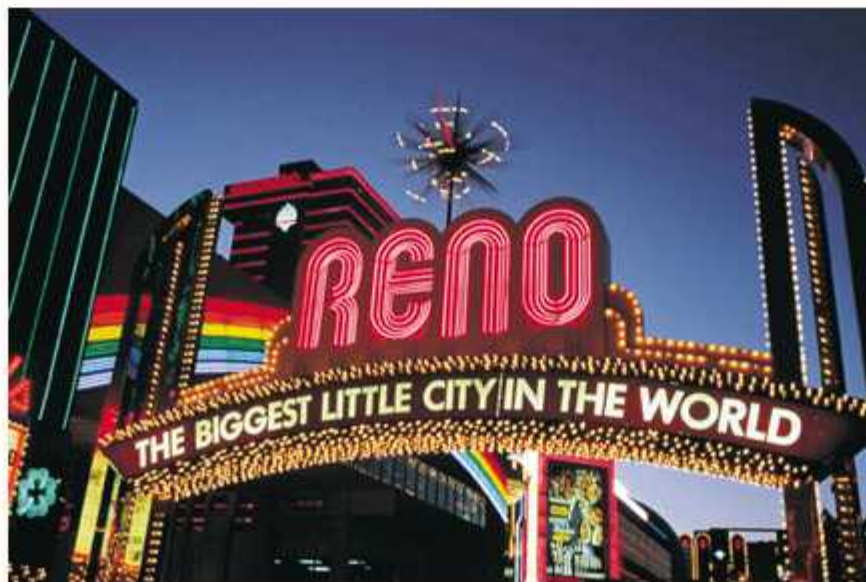
Reference: "Western Museums Association / Code SWE1018"

(Please state Smoking or Non-Smoking preference)

Airporter Service available

RESERVATIONS DEADLINE: Monday, September 14, 2003

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BC Museums Association Announces Reno Travel Deal with Alaska Airlines & Horizon Air

Alaska Airlines & Horizon Air have approved a **10% Discount** off all airfares to Reno, Nevada for Conference 2003!

The discount applies to all Alaska Airlines & Horizon Air cities with service to Reno, Nevada and is valid for **travel between October 16 & 26, 2003**.

Cities with service to Reno, Nevada (& lowest available fares) are:

- VICTORIA** (Return rates from **\$268.00** Cdn)*
KELOWNA (Return rates from **\$268.00** Cdn)*
VANCOUVER (Return rates from **\$179.00** Cdn)*
SEATTLE (Return rates from **\$185.00** Cdn plus Quick Shuttle bus service from Vancouver)*

*** NOTE:** *These rates are subject to availability and can increase at anytime. Once the allotment of seats is sold on a given flight rates will increase. Taxes are additional.*

Watch for Seat Sale bulletins and updates on the bcma-l provincial listserv and Member Broadcast Email Network (MBEN). To subscribe (FREE!) to the bcma listserv, please email your request to: bcma@museumsassn.bc.ca

How to Book Flights - Two Options:

Conference 2003 delegates can choose to reserve seats through the BC Museums Association agent or directly with the airline:

Option A: (Recommended)

- Step 1:** Contact [Tricia Hailey](#), Travel Consultant, Travel Masters
Victoria
Toll Free: 1- 877- 598- 4419
Direct Line: (250) 405-5082
Fax: (250) 953-5731
Email (preferred): Triciah@travelmasters.ca
- Step 2:** Quote Meeting Name: "BCMA 2003 Conference"
- Step 3:** Remember to inquire about Cancellation and Medical insurance coverage at the time of booking.

Option B:

- Step 1:** Contact: Horizon Air Group Department
horizon.groups@horizonair.com
- Step 2:** Quote Meeting Name: "BCMA 2003 Conference (Conference Number: CMT0888)"
- Step 3:** Remember to inquire about Cancellation and Medical insurance coverage at the time of booking.

Reminders:

- Airfares will increase as seats become limited
- Delegates should book NOW to ensure best possible rates
- Delegates also have the option of taking the Quick Shuttle bus from Vancouver to Seattle and flying Alaska Airlines to Reno, Nevada

Identification & Security:

Canadian citizens are required to carry and present **an original birth certificate** AND **a valid driver's license** OR **a valid passport** as proof of citizenship when traveling to the United States.

For Hotel Reservations, See [Accommodation](#) homepage

To Register: [PDF](#)



http://www.museumsassn.bc.ca/conf_citymap.asp



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For complete information about Reno, Nevada and a sneak preview of your trip to Conference 2003 [Link to Program page] please visit the Reno-Lake Tahoe website: <http://www.renolaketahoe.com>

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Self-Guided Tours

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Self - Guided Tours: A Passport to the Reno , Nevada area

Visit museums, galleries, parks and attractions around the Reno area.

Registrants will receive a list of local museums and galleries of the Reno area.

<http://www.renolaketahoe.com>



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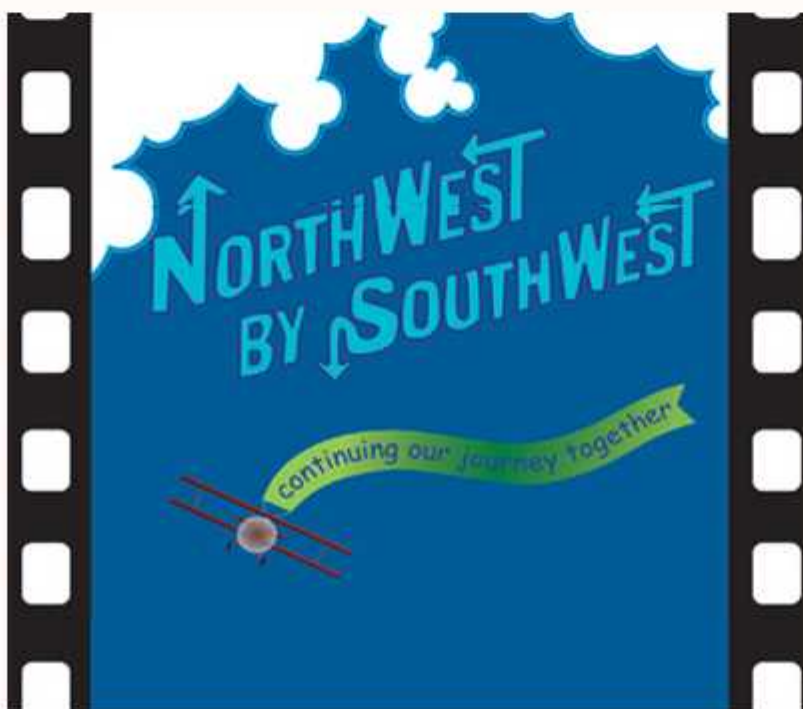
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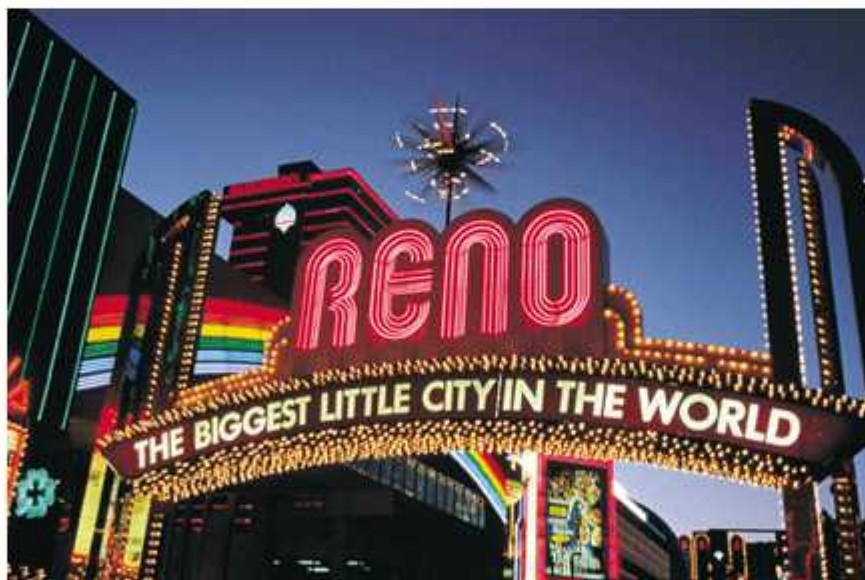
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